

CAMX

THE COMPOSITES AND ADVANCED MATERIALS EXPO

October 15-18, 2018: **Conference** / October 16-18, 2018: **Exhibits**
Kay Bailey Hutchinson Convention Center / Dallas, TX

Co-Located with

 Industrial Fabrics
Association International

COMBINED STRENGTH. UNSURPASSED INNOVATION.

www.theCAMX.org

SPONSORSHIP, ADVERTISING & MARKETING OPPORTUNITIES

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 **North America**

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CompositesWorld

Sponsor at CAMX – GROW Your Business Opportunities

Become a CAMX sponsor and maximize your brand recognition with attendees before, during and after the show. The sooner you confirm a sponsorship, the more branding and recognition you receive. Sponsor opportunities at CAMX are only available to CAMX exhibitors. Engaging as a sponsor will help you:

- **Enhance** your company's exposure.
- **Drive** additional traffic to your booth.
- **Provide** points to help increase your booth space selection order for CAMX 2019.
- **Promote** a new product or service.
- **Demonstrate** your support and leadership within the industry..

The CAMX sponsorship program offers benefits based on your investment level, which can be comprised of either one or multiple sponsorship items. Once your company reaches a particular level, you also receive the benefits of all previous levels. Investment amounts needed to reach level are listed below.

Elite: Over \$30,000

All benefits from the other levels, plus:

- Logo on ALL main pages of www.theCAMX.org
- Named as an "Elite" sponsor
- Logo listed in key spots on all signage and communication
- Logo on special eBlasts and mailings from CAMX to potential attendees

Premier: \$15,000 - \$29,999

All Supporter level benefits, plus:

- Recognized as a "Premier" sponsor on signage and communication
- Recognition during General Session and Keynote

Supporter: \$5,000 - \$14,999

All Contributor level benefits, plus:

- Named as a "Supporter" sponsor on all signage and communication
- Logo included in registration brochure

Contributor: \$4,999 and under

- Recognition in the Official Show Directory
- Placement on the CAMX website with logo and link
- Recognition on signage during the event
- The ability to use a "Sponsor" title in your company's promotional materials and on your website

Don't see exactly what you want? Contact your CAMX sales representative to design your custom sponsorship. We will work with you to develop the most effective sponsorship for your company.

Specific locations, pictures of the convention center, and mock ups of what your sponsorship could look like onsite can be provided by your sales person. There are limited opportunities for some sponsorships as well, so be sure to confirm your location early.

ONSITE SIGNAGE & BRANDING/ADVERTISING

Exhibit Hall Entrance Unit

One of the most visible sponsorship opportunities at the Show with approximately 20% of the unit dedicated to your graphics! Showcase your company branding, tag line or mission. For an even larger impact, purchase floor decal sponsorship as well to direct attendees directly to your booth. Two Entrances for 2018. **Price: \$20,000 per Entrance | \$30,000 Exclusive**



Exhibit Hall Aisle Signs

Include your company logo or artwork on the exhibit hall aisle signs to direct attendees to your booth. These graphics are included on the bottom portion of the aisle signs so they aren't competing with signage directly over the exhibitor booths, additional floor cling directionals with your company logo included. **Price: \$10,000 | Exclusive**



Banners

Hang your company logo or artwork in the common areas to increase branding and recognition. There are many banner locations and sizes available. **Example Prices: 10W x 20L Banner \$10,000 | 4W x 10L \$5,000**

Stand-alone Signage

Have signage with your company artwork placed where attendees are walking. These signs are approximately 3 ft. wide by 5 ft. tall. Call for exact placement locations. **Price: \$2,500**

Stair Graphics

Leading from the shuttle drop off and conference program area to registration and the exhibit hall is a large stair case. This offers a unique opportunity to have your brand and image placed on the stair risers. Your image can be viewed as attendees arrive, depart and attend conference programming. 3 sections available. **Price: Each section \$6,000**



Column Wrap

Put your brand on display by placing your company logo on a column adjacent to the shuttle drop off point & conference program rooms for CAMX Attendees. **Price: 1 side \$2,000 | All 4 sides \$6,500**

Floor Graphics

Located throughout the exhibit hall, floor graphics grab attendee's attention by having your brand in the exhibit hall aisles near your booth, or at an entrance to the hall. Call for exact placement locations. **Price: 2' x 2' \$1,500 / 4' x 4' \$3,000 / Other dimensions available, please call for pricing.**



Expand Your Reach With an Engaged Audience

Registration Bag Insert

Include a company brochure or flyer highlighting your latest innovation, directing attendees to your booth or general company collateral in the conference registration bags, which are available to all attendees. (Insert is produced and provided by the sponsor; 4,000 copies). **Price: \$2,000**

EDUCATION SPONSORSHIPS

General Session

This event kicks off CAMX with an inspiring and topical keynote and the announcement of the CAMX Award Winners. The exhibit hall opens immediately after the general session. The sponsorship includes introduction of the speaker, and branding onsite during the general session. **Price: \$30,000 | Exclusive**

Educational Proceedings

Technical papers and presentations from the CAMX conference program are available to all attendees on a conference CD or thumb drive. Your company logo, or other information of your choosing, is provided on the CD or thumb drive, which is distributed to approximately 850 attendees, and is also available for sale to anyone after CAMX. **Price: \$2,500 | Exclusive**

Poster Session Competition

Support research and innovations in the composites industry by sponsoring the student poster competition which showcases university research and awards exceptional work in composites and advanced materials. Your company's branding is displayed alongside the poster display at CAMX and is displayed throughout the entire submission process and communication to students. Combine this with participation or sponsorship of the CAMX race to really reach students and potential new employees! **Price: \$5,000 | Exclusive**

Conference Program Track

Reach a targeted audience specific to your company by sponsoring a category of sessions within a Conference Track. Sponsorship includes the ability to introduce the sessions (up to eight sessions or technical paper presentations), to distribute company literature during the sessions, and signage in each session. **Price: \$5,000**



ITEMS & ACTIVITIES

Registration Bag

Include your company logo and branding on the official, custom designed Conference Bag offered to all registered attendees at CAMX. **Price: \$10,000 each per side | \$20,000 Exclusive**

Registration Lanyards

Your logo is printed on every lanyard, offered to all attendees and exhibitors with their registration badge at registration. **Price: \$15,000 | Exclusive**

Registration Badge

Have your company logo or advertisement printed on every badge. The approximate size of the space is 1" x 3", and appears at the top of the badge. **Price: \$10,000 | Exclusive**

CAMX Welcome Reception

The Opening Welcome Reception is the largest networking event at the Show with approximately 2,000 attendees and provides your company with a great opportunity to be seen and interact with attendees. This is an exclusive sponsorship and includes branding and recognition at the event and in all the promotions. **Price: \$35,000 | Exclusive**

Market Segment Networking Reception

This reception is included in all Full Conference registrations, and everyone else can purchase tickets, and is more intimate than the welcome reception. The reception has the opportunity to highlight key market segments in the industry. Be a part of deciding the focus of this reception so that it is related to your company and meet attendees interest in those area. Sponsors receive signage, napkins and branding on the bar and food tables, and the opportunity to welcome attendees to the event. **Price: \$30,000**



CAMX Closing Luncheon

Get on board to sponsor the inaugural CAMX Closing Luncheon, expected to attract nearly 400 attendees! Attendance to the event is included in all full conference registrations, and all others are able to purchase a ticket to the event. The event is sure to be one of the shows key networking events, and is the last thing attendees will remember about CAMX. Sponsors to this event receive signage recognition, one reserved table and the corresponding 7 lunch tickets (to be given to registrants only), company literature distribution at luncheon, and recognition throughout the year. **Price: \$5,000 each (up to 2 sponsors)**

CAMX Closing Luncheon – Reserved Table

Reserve a table at first CAMX Closing Luncheon for your customers or employees. Sponsorship includes 7 tickets to distribute. Please note that tickets may only be distributed to registered attendees. **Price: \$1,500**

First Time Attendee Breakfast

Sponsor the first-time attendee breakfast that attracts nearly 200 first-time CAMX attendees. Make an impression on new attendees, increase your brand awareness at CAMX and drive traffic to your booth. **Price: \$5,000 each**



Maximize Your Brand Exposure

Awards for Composite Excellence (ACE)

Demonstrate your commitment to innovation by sponsoring the ACE Awards. These awards recognize achievements and innovations in composite manufacturing. These awards are given out at the Awards Luncheon, and the award winners are announced by the Sponsor. The sponsorship also includes the company logo on all ACE Awards promotions and references throughout the year. Sponsor logo will be displayed in the area on signage and it will appear on marketing material. **Price: \$17,000 | Exclusive**

CAMX Awards

Demonstrate your commitment to “Unsurpassed Innovation” and “Combined Strength” by sponsoring the CAMX Awards. These awards recognize achievements and innovations in composite manufacturing and the winners are announced by the Sponsor during the General Session. The sponsorship also includes the company logo on all CAMX Awards promotions and references throughout the year. Sponsors logo will be displayed in the area on signage and it will appear on marketing material.

Price: \$12,500 | Exclusive

Networking Lounge

Designed to offer attendees a place to connect or to take a quick break, the Networking lounge is equipped with comfortable seating for attendees and ample real estate for Sponsor Name recognition and branding. **Price: \$15,000 | Exclusive**

Shuttle Bus Sponsorship

Let your company name be seen around town through a bus wrap or window cling. Custom headrest sponsorship is also available. **Price: Full Window \$5,400 per side per bus / Full Ribbon \$2,600 per side per bus / Back Window \$1,500 per window / Headrest covers \$500 per bus**

Food and Beverage Areas

Sponsor the food and beverage area at CAMX. Sponsorship includes branding on the lunch tables and in the food court area. Please call for specifics.

Price: Food Court \$3,000 / \$5,000 Exclusive

Hydration Station

Provide a small oasis to attendees in the middle of the busy exhibit hall so they can take a break, rehydrate and figure out which exhibitor to visit next. Sponsorship includes custom signage and floor graphics, seating and water coolers (with refills). **Price: \$10,000 | Exclusive**

CAMX Mobile App

The CAMX Mobile App can be downloaded from the Apple Store and Google Play. Available a few weeks prior to CAMX, it is the mobile version of the Onsite Guide.

Prime Mobile App Sponsor – Splash page – displays each time the App is opened. Also includes one banner ad. **Price: \$6,000 Exclusive**

Banner Ad - Ads continually rotate at the bottom of the page. **Price: \$2,000**

CAMX Website Housing Page Sponsorship

Showcase your company's brand logo or artwork on the Official CAMX Housing Website and inside the Housing Confirmation email. Limited to only three sponsors.

Price: \$3,000 | \$8,000 Exclusive

CAMX Race Sponsorship

Sponsor the CAMX Race and have your logo appear on tee shirts worn by students and participants, obtain a listing of those who play, and receive signage during the Race reception where the winners are announced. **Price: \$3,500**

ADDITIONAL OPPORTUNITIES

CAMX Theater Presentations

Increase visibility outside of your booth with a 25 minute presentation slot in the new CAMX theater located on the show floor. This time can be used for a formal product presentation, a new product reveal or to present new product research. Session titles and times will be listed in the Onsite Guide and on the Theater Schedule signage onsite. Projection/monitor, speaker and microphone are included in the sponsorship cost. **Price: \$750**

CAMX Race Exhibit Booth Participant

This game is designed for students and young professionals to test their knowledge on the industry and be introduced to companies within the industry. Those exhibitors that participate will be able to submit a question to the game and have a sign within their booth – and are invited to a reception with the participants at the conclusion of the Race. Those playing the game will visit your booth for the question. **Price: \$500 per exhibitor participant**

Onsite Guide, Show Daily and eNewsletter Advertisements, Online Booth Upgrades and Lead Generation

CompositesWorld/Gardner Business Media is the only official CAMX Show Products representative. Upgrade your virtual booth on thecamx.org or purchase ads in the Onsite Guide, Show Daily or eNewsletter. Find out more from Becky Helton at bhelton@gardnerweb.com, (513) 527-8800, or visit the Exhibitor Service Center.

Meeting Rooms

Available for rent at the CAMX headquarters hotel just steps from the convention center. Use these rooms to get business done at CAMX – meet with new clients, current customers and your sales staff. Contact your CAMX sales representative or visit the Exhibitor Service Center to reserve rooms.

- 4 Days (Monday – Thursday): **\$3,500**
- 1 Day – Monday only: **\$1,500**
- 1 Day – Tuesday only: **\$2,000**
- 1 Day – Wednesday only: **\$2,000**
- 1 Day – Thursday only: **\$1,500**

Contact your sales representatives for complete details on CAMX opportunities.

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