

EDUCATION SESSION OUTLINE RUBRIC

	Needs Improvement	Adequate	Strong
Format	Outline is poorly organized and does not follow the provided template	Outline is moderately organized and somewhat follows the provided template	Outline is well organized and follows the provided template
Mechanics	Sentences are poorly written with significant grammatical errors	Sentences are generally well-written with some grammatical errors	Sentences are well written with proper grammar
Commercialization	Excessively commercialized, mentions product/ company name more than 7 times	Moderately commercialized, mentions product/company name 4-6 times	No use of commercialization, mentions product/company name 0-3 times
Abstract Alignment	Outline fails to align with the abstract	Outline adequately aligns with the abstract	Outline aligns with the abstract
Duration	Content provided likely to fill 25 – 35 minutes	Content provided likely to fill 35 – 45 minutes	Content provided likely to fill 45 – 55 minutes
Documentation, Data, & References	Data is not reliable or fails to correctly document sources or to utilize appropriate citation format	Adequately describes selection of data; most sources are correctly documented and generally appropriate citation format is utilized	Provides in-depth explanations on data selection and credible sources; all sources are correctly and thoroughly documented
Conclusion & Recap	Fails to provide a logical conclusion or recap	Moderately provides a conclusion or recap that is logical	Provides a conclusion or recap that is logical