

# CAMX

THE COMPOSITES AND ADVANCED MATERIALS EXPO

October 17 - 20, 2022 - Conference

October 18 - 20, 2022 - Exhibition

ANAHEIM CONVENTION CENTER

Anaheim, California, USA

EXHIBITOR AND  
SPONSOR PROSPECTUS

**RESERVE TODAY**

[www.theCAMX.org](http://www.theCAMX.org)

COMBINED STRENGTH. UNSURPASSED INNOVATION.

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# CAMX BRINGS TOGETHER

## the composites and advanced materials industry

CAMX, the Composites and Advanced Materials Expo is where the industry comes to get business done and to discover the latest products, solutions, and advanced industry technologies at one encompassing event. This year will be no different. Make sure your company is there.

Showcase your company's products and services through a booth space in Anaheim. Maximize your company's investment and extend your reach to an engaged audience with a customized sponsorship package.

The need for our industry to gather is more vital than ever before. Industry influencers are eager to learn about your products and services, share their plans, and meet with their like-minded peers. Secure your booth space and sponsorship today.

<b>WHEN:</b>	October 17-20, 2022 Conference & Exhibition
<b>WHERE:</b>	Anaheim, California



**Getting to Anaheim** is a breeze through the four major airports nearby: John Wayne Airport (SNA), Long Beach Airport (LGB), Ontario International Airport (ONT) and Los Angeles International Airport (LAX).





## CHOOSE THE RIGHT OPTION FOR YOUR COMPANY

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“Year-in and year-out CAMX has been the primary Industry event that brings together customers, suppliers, and partners of various types to share ideas and insights on new products and processes with a focus on growth. It is the best place to meet with many in the industry and continue to build on past successes and help form the future of the industry. ”

— **Steve Wetzel**

Vice President of Sales  
Interplastic Corporation

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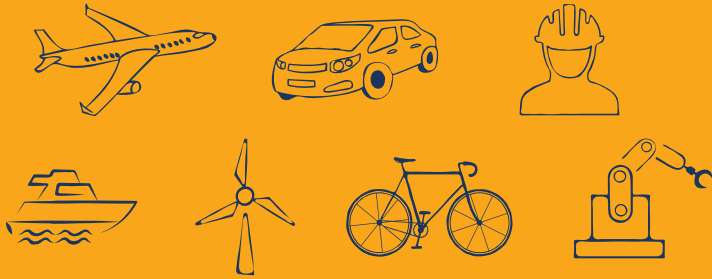
“CAMX is the best place to make connections, learn new technologies, and grow your business, all in one place. Composites One does not miss an opportunity to exhibit and network at what is truly the composites industry’s premier event.”

—**Marcy Offner**

Director, Marketing  
& Communications



# MARKET SEGMENTS AT CAMX

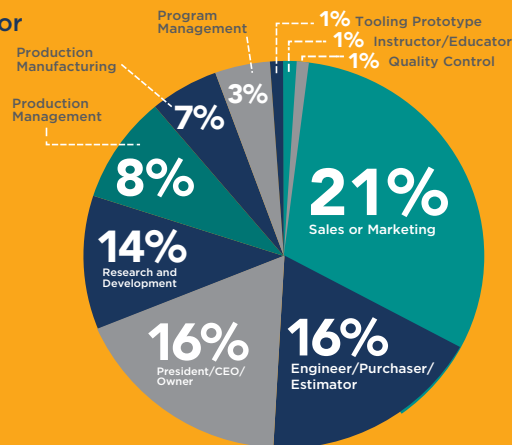


Aerospace/Aircraft	Energy – Wind	Recreational Vehicles
Architectural	Industrial	Solid Surface Cast
Automotive	Infrastructure	Polymers
Bath	Marine	Space
Construction	Mass Transportation	Sports Equipment
Consumer Goods	Medical	Swimming Pools
Electronics	Military/Government	and Many More
Energy – Power	Applications	
Generation/Other	Pipe and Tank	

## WHO ATTENDS CAMX?

The in-person CAMX expo attracts:

**21%** Sales or Marketing  
**16%** Engineer, Purchaser, Estimator  
**16%** President, CEO, Owner  
**14%** Research and Development  
**8%** General Management  
**7%** Production, Manufacturing  
**3%** Program Management  
**1%** Tooling, Prototype  
**1%** Instructor/Educator  
**1%** Quality Control, Assurance



\*Based on CAMX 2021 survey responses

# EXHIBIT AT CAMX

Here is why you should take part in CAMX:

## EXHIBIT AT CAMX

Get in front of the industry's decision-makers and influence their buying power.

- Build your brand on a global stage
- Meet with industry media and showcase your new products, innovations, and brand story
- Engage with the decision-makers responsible for millions in buying power

## GROW YOUR AUDIENCE

Meet in Anaheim, CA, the original "happiest place on Earth," known for its signature hospitality and where millions of dollars in business are transacted every year.

## BE SAFE

CAMX is working closely with Anaheim and convention center staff to ensure everyone has a safe and enjoyable experience at this world-class destination. CAMX staff has learned much about keeping exhibitors and attendees safe during the past couple of years. Hence, no matter what happens in the months ahead, everyone is prepared to meet the challenge. See our website for more safety info.

## INCREASE ENGAGEMENT

The months before the show are crucial to market your brand and product offerings before your target audience and drive them to your booth. MyCAMX planner and the CAMX partner dashboard will give you the resources and tools to get the job done.

## NETWORKING OPPORTUNITIES

Make new in-person connections in the exhibit hall or through the many networking opportunities found at CAMX. From receptions to dinners and after-parties, the choices are many.

## GROWTH AWAITS

Being an exhibitor or sponsor at CAMX 2022 will increase industry customers' trust and promote brand recognition through valuable sponsorship opportunities.



# EXHIBITOR BENEFITS

All CAMX exhibitors receive complimentary access to:

**Free exhibit hall** passes for clients and prospects



**5+** hours of dedicated exhibit hall access



Free webinars on tradeshow logistics and exhibitor marketing

Exhibitor-only lounge area:

- Free meeting rooms
- CAMX 2023 booth reservations



Partner marketing dashboard for exhibitors and sponsors



Your [company listing](#) in:

- CAMX online floor plan
- Mobile app
- Printed show directory
- *SAMPE Journal*
- *Composites Manufacturing Magazine*



## MyCAMX Planner —

Attendees will use [MyCAMX](#) to research and plan all aspects of their visit to the show online and in the mobile app. Exhibitors can create enhanced content and an expanded showroom in their online listing. All exhibitors receive the basic online listing **package A** at no extra cost.

## The online listing basic Package A includes:

- Company name, city, state, booth number, company description
- Company listing in 5 product categories
- Display of press releases

# PARTNER MARKETING DASHBOARD

All exhibitors and sponsors receive access to the Feathr Partner Dashboard:

- Upload your company details and logo
- Branded email templates to invite your customers — upload your list or download a template to send through your email marketing platform/software
- Custom landing page for your company invites
- CAMX banners with your company logo to download or share on websites and social media
- See my Leads — see people that have interacted with your marketing material
- Partner marketing toolkit How-to-Guide



## ONLINE LISTINGS ON MY CAMX PLANNER

Deluxe and premier online listing packages are available at an additional cost. Contact [rbrandt@garnerweb.com](mailto:rbrandt@garnerweb.com) P: 630-345-3465 to upgrade your listing.

# EXHIBIT BOOTHS

## CAMX EXHIBIT SPACE RATES

SPACE BY SQUARE FEET	RATE BY SQUARE FEET
100 - 600	\$36
700 - 1000	\$35
1100 - +	\$34
Corner Premium	\$360 per corner (applies to in-line, island or peninsula)

Same  
rates as  
2021!

### YOUR EXHIBIT SPACE INCLUDES:

8' draped back wall and 3' side walls  
Industry-standard ID sign

The CAMX exhibit hall is the **largest one-stop marketplace** of composites and advanced materials companies ready to do business.

## ANAHEIM FLOORPLAN

View the show floor online and see all the exhibiting companies already committed to exhibit in-person in Anaheim. There are still plenty of prime locations and multiple booth sizes to choose from.



# 72%

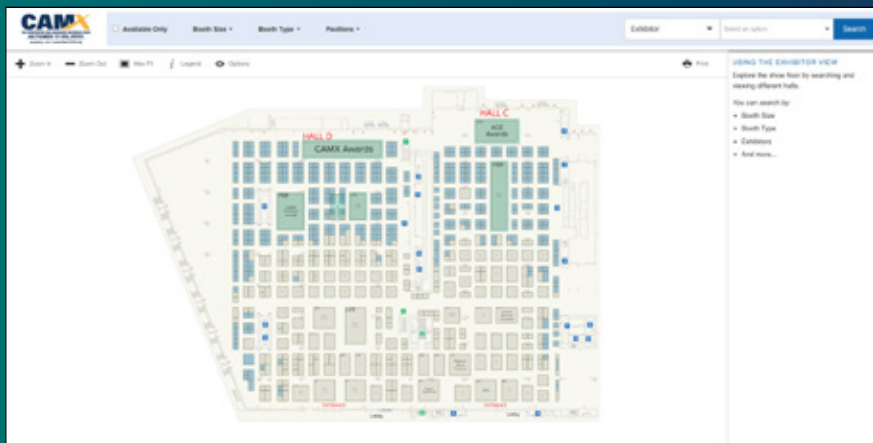
of surveyed  
industry suppliers  
and manufacturers  
plan to exhibit live  
at CAMX 2022 in  
Anaheim this  
October

## SHOWCASE YOUR PRODUCT OFFERINGS

Companies interested in demos, product displays, or booking time slots in the presentation theater can contact their sales rep for more information.

## PHYSICAL BOOTH PACKAGES

CAMX offers various **turnkey physical package solutions** at significant cost savings and simplifies logistics in preparing your booth space for CAMX. Review the flyer for more options and pricing.



LIVE FLOOR PLAN

# CAMX 2022 a la carte Sponsorship Items

SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
<b>Onsite Sponsorship Items</b>			
Exhibit Hall Entrance Unit   Exclusive	\$20,000 Exclusive	<b>SOLD OUT</b>	One of the most visible sponsorship opportunities at the Show. Approximately 20% of the unit dedicated to your graphics! Showcase your company branding, tag line or mission. Two Entrances for 2022.
Exhibit Hall Aisle Signs   Exclusive	\$10,000	<b>SOLD OUT</b>	Include your company logo or artwork on the exhibit hall aisle signs to direct attendees to your booth. These graphics are included on the bottom portion of the aisle signs so they aren't competing with signage directly over the exhibitor booths, additional floor cling directionals with your company logo included.
Interior Banners #1 - 10' W x 15' H #2- 20' W x 4.5' H #3 - 11' W x 4.5' H)	Option #1   \$10,000 Option #2   \$6,500 Option #3   \$5,500	Option #1   7 Option #2   3 Option #3   3	Hang your company logo or artwork in the common areas to increase branding and recognition. Please inquire for custom sized banners, pricing and locations.
Exhibit Hall Standalone Signage 3W x 5H	\$2,500	10	Have signage with your company artwork placed where attendees are walking. These signs are approximately 3 ft. wide by 5 ft. tall. Call for exact placement locations.
Escalator Cling	\$3,000 \$10,000 (Exclusive)	Individual Panels   4 Exclusive   1	Have your company logo and artwork appears on the escalators leading from the main lobby outside of the exhibit hall and registration area to the General Session and conference programming rooms
Exhibit Hall Floor Graphics (2' x 2')   (4' x 4')	5@ \$2,000 (2x2) 3@ \$3,000 (4x4)	20 (2x2) 20 (4x4)	Located throughout the exhibit hall, floor graphics grab attendee's attention by having your brand in the exhibit hall aisles near your booth, or at an entrance to the hall. Call for exact placement locations.
Column Wraps	Call for Pricing	4	Located throughout the exhibit hall, floor graphics grab attendee's attention by having your brand in the exhibit hall aisles near your booth, or at an entrance to the hall. Call for exact placement locations.
Window Clings	Call for Pricing	Call for Quantities	Display your company's branding on columns inside the Anaheim Convention Center. Columns are located outside of the exhibit hall.
<b>CAMX Branding Opportunities</b>			
CAMX Registration Bag for Attendees	\$20,000 (Exclusive) \$10,000 each (Shared)	<b>SOLD OUT</b>	Maximize your CAMX exposure displaying your company logo and branding on the official, custom designed CAMX 2022 Conference Bag distributed to all registered attendees at CAMX.
CAMX Registration Bag Insert (Quantity: 3,000 pieces, Produced and provided by sponsor)	\$2,000	20	Include a company brochure, flyer or other items with your branding highlighting your products, services and latest innovations in the conference registration bags which are available to all attendees.
Registration Badges   Exclusive	\$10,000	<b>SOLD OUT</b>	Display your company logo or advertisement printed on every badge seen by attendees throughout CAMX. The approximate size of the space is 1" x 3", and appears at the top of the badge.
Registration Lanyards   Exclusive	\$15,000	<b>SOLD OUT</b>	Display your company logo printed on every lanyard distributed to all attendees and exhibitors with their registration badge at registration.
Hydration Stations (3)   Exclusive	\$15,000	1	Provide a small oasis to attendees in the middle of the busy exhibit hall so they can take a break. Sponsorship includes custom signage and floor graphics, seating and water coolers (with refills).
Attendee Registration Letter   Exclusive or Shared	\$8,000 (Exclusive) \$6,000 (Top) \$3,000 (Middle)	Exclusive   1 Non-Exclusive   3	Showcase your company's brand displaying in the CAMX attendee registration confirmation email. The exclusive sponsor receives a banner at top and two banners located in the middle of each email. Banners also sold separately.
Food & Beverage Pavilion   Exclusive or Shared	\$5,000 (Exclusive) \$3,000 (Shared)	Exclusive   1 Non-Exclusive   3	Drive traffic to your booth space as the exclusive sponsor of the CAMX Food & Beverage Pavilion located in Hall F. Your branding will be seen by hungry attendees on pavilion tables and signage.
CAMX Mobile App (Splash Page)   Exclusive	\$8,000 (Exclusive))	<b>SOLD OUT</b>	Raise your CAMX visibility with the mobile version of the CAMX Onsite Guide. This prime digital sponsorship includes an exclusive advertisement that displays each time when an attendee opens the event app. Includes one additional rotating banner advertisement within the app.
CAMX Mobile App (Rotating Banner Advertisement)	\$2,000	8	Be seen by thousands of CAMX attendees with a rotating digital display advertising linked to the landing page of your choice.
CAMX Housing Page   Exclusive or Shared	\$5,000 (Exclusive) \$3,000 each (Shared)	1-3	Showcase your company's branding (logo or artwork) on the official CAMX Housing website and inside the housing confirmation email
Hand Sanitizer Bottles   Exclusive	Call for pricing	1	Be the exclusive sponsor of the Hand Sanitizer bottles distributed to all attendees within the CAMX Registration Bag. Your branding and booth number will be included on the label of every bottle.
Hand Sanitizing Stations	\$5,000	3	You can never be too safe! Be the exclusive sponsor of the Hand Sanitizer stations located throughout the CAMX Exhibit Hall.
Masks   Exclusive	Call for pricing	1	With this exclusive sponsorship, it is your company's opportunity to display your company logo on the masks distributed to attendees.
CAMX Park Place Video Screen or Projection	\$3,500 (Tuesday, Qty 3) \$3,500 (Wednesday, Qty 3) \$2,500 (Thursday, Qty 2)	8	Leverage the highly trafficked CAMX Park Place promoting your brand. With this sponsorship, a promotional video of your company will play on a loop on video screens with a limited number of other sponsors.



# CAMX 2022 a la carte Sponsorship Items

## SPONSORSHIPS

SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
<b>CAMX Networking &amp; Event Sponsorships</b>			
<b>CAMX 2022 Welcome Reception</b> <b>\$30,000 (Exclusive or shared \$17,500)</b> The Opening Welcome Reception is the largest networking event during CAMX with approximately 2,000 attendees and provides your company with a great opportunity to be seen and interact with attendees. This is an exclusive sponsorship and includes branding and recognition at the event and in all the promotions. 1-2 available.			<b>Market Segment Networking Reception <span style="color: red;">SOLD OUT</span></b> <b>\$30,000</b> This intimate reception is included with all Full Conference registrations while other attendees can purchase tickets. The reception has the opportunity to highlight key market segments in the industry. Be a part of deciding the focus of this reception so that it is related to your company and meet attendees interest in those area. Sponsors receive signage, napkins and branding on the bar and food tables, and the opportunity to welcome attendees to the event. 1 available.
<b>Networking Lounge   Exclusive <span style="color: red;">SOLD OUT</span></b> <b>\$15,000</b> Designed to offer attendees a place to jump online or take a quick break, the CAMX Networking Lounge is equipped with comfortable seating and ample real estate to maximize sponsor recognition and branding. 1 available.			
CAMX 2022 Awards   Exclusive or Shared	\$15,000 (Exclusive) \$9,500 ea. (Shared)	<b>SOLD OUT</b>	As the Awards exclusive sponsor, your company will enjoy annual recognition which includes your logo on all CAMX Awards promotions, communications and references throughout the year.
Young Professionals Meetup   Exclusive	\$5,000	1	Showcase your company's brand with logo recognition and share marketing collateral at the Young Professionals meet-up. This event is open to people ages 35-years and under.
CAMX "Know Before You Attend" Webinar (Pre-CAMX)   Exclusive	\$5,000	1	Sponsor of a live webinar. Includes a speaking opportunity welcome registered webinar attendees, a 90-second promotional video and logo recognition on email communications related to the webinar.
<b>CAMX Education Sponsorship</b>			
Opening General Session with Keynote Speaker   Exclusive	\$30,000	1	CAMX kicks off with an inspiring keynote and the announcement of the CAMX 2022 Award Winners. CAMX will work with sponsor on any customizable sponsorship item requests.
Good Day, CAMX   Exclusive	\$10,000	1	Kick off the Good Day, CAMX event & panel discussion on Wednesday with an inspiring speaking engagement. Contact CAMX for a comprehensive list of sponsorship items included with this exclusive sponsorship.
CAMX Theater Presentations	\$1,500 per 25/minutes \$2,500 for 50/minutes	<b>SOLD OUT</b>	Reserve a 25-minute presentation slot at the CAMX Theater on the show floor. Projector/Monitor/Speakers/Microphone are all included. Presentation titles/times published in the onsite guide, mobile app and signage.
NEW! Pre-CAMX Webinars	\$4,000	4	Showcase your expertise and thought leadership through a virtual one-hour classroom setting. Gain significant exposure and interest in your company before CAMX kicks off in October. This pre-CAMX webinar series will take place in July, August, September and October 2022
<b>CAMX Digital Marketing Sponsorships</b>			
CAMX eBlast   Post-CAMX Attendee Email   Exclusive	\$4,000	1	Showcase your company's brand displaying in an eBlast distributed to all attendees post-CAMX. The exclusive sponsor receives a clickable digital display banner and logo in the thank you/survey email sent to all registered attendees.
Sponsored Content   Email Marketing (Pre-CAMX)	\$3,000	10	Be the exclusive sponsor of a live webinar intended to prepare attendees with key information before arriving in Anaheim. The exclusive sponsorship includes a speaking opportunity welcome registered webinar attendees, a 90-second promotional video and logo recognition on email communications related to the webinar.
Sponsored Content   Social Media (Pre-CAMX)	\$2,000	20	Showcase your latest innovation or news by sharing your white paper, case study, video, presentation or press release on CAMX social media platforms including LinkedIn, Twitter and Facebook. One exclusive sponsor per social post before CAMX, link to content is hosted by sponsor.
Sponsored Content   Social Media (During CAMX)	\$2,500	10	Showcase your latest innovation or news by sharing your white paper, case study, video, presentation or press release on CAMX social media platforms including LinkedIn, Twitter and Facebook. One exclusive sponsor per social post during CAMX, link to content is hosted by sponsor.
Sponsored Content   CAMX Sponsor Spotlight (CAMX Website)	(1) Month   \$3,000 (3) Months   \$7,500 (6) Months   \$12,000 (12) Months   \$15,000	Call for Availability	Showcase your latest innovation or news by sharing your white paper, case study, video, presentation or press release on the CAMX website homepage as part of the CAMX Sponsor Spotlight. Content hosted by sponsor.



# SPONSOR BENEFITS

**Design your own sponsorship package . . .  
there's something for every budget and goal.**

SPONSOR BENEFITS	CONTRIBUTOR \$4,999 & under	SUPPORTER \$5,000-14,999	PREMIER \$15,000-29,999	ELITE \$30,000
Recognition in the show directory	✓	✓	✓	✓
Logo and link placement on the CAMX website	✓	✓	✓	✓
Recognition on event signage	✓	✓	✓	✓
Right to use a "sponsor" title in your own promotional materials	✓	✓	✓	✓
Named as a "Supporter" sponsor on all signage and communication		✓		
Logo included in registration brochure		✓	✓	✓
Recognized as a "Premier" sponsor on signage & communication			✓	
Recognition during General Session and Keynote			✓	✓
Logo on all main CAMX webpages				✓
Named as an "Elite" sponsor				✓
Logo listed in key spots on all signage and communication				✓
Logo on special eblasts and mailings from CAMX to potential attendees				✓

## ALL CAMX SPONSORSHIPS INCLUDE:

- Recognition in the official Show Directory
- Placement on the CAMX website with logo and link
- Recognition on signage during the event
- The right to use a "sponsor" title in your own promotional materials
- Additional benefits based on sponsorship investment

**68%** of surveyed attendees make, recommend or influence a final buying decision.

## Top reasons to invest in SPONSORSHIPS

### BRAND VISIBILITY AND RECOGNITION

Sponsorships put your brand front and center in front of a targeted, highly motivated audience with buying influence.

### STRENGTHENING ATTENDEE PERCEPTION

Public perception can make or break a business. As a sponsor, attendees will perceive your brand as a strong, industry resource and thought leader.

### INCREASED LEAD GENERATION

Sponsors with increased brand awareness stand out with attendees, and they will be more likely to visit your booth space.

### RETURN ON INVESTMENT

Sponsors want to leave CAMX with a list of leads to follow up on afterward. With a well-planned sponsorship strategy, you will make new connections and develop future business relationships, increasing your bottom line.

## PRESENTATION THEATER

Breaking news, press conferences, research and innovation presentations, special announcements, and more take place in the Presentation Theater at CAMX. Back by popular demand, exhibitors may use the theater to make their own sales and technical presentations at scheduled times that are promoted by CAMX and your team.

Contact your CAMX Sales Representative to reserve your presentation slot.





**October 17 - 20, 2022 | Conference**  
**October 18 - 20, 2022 | Exhibition**

ANAHEIM CONVENTION CENTER, | ANAHEIM, CALIFORNIA

## SECURE YOUR BOOTH & SPONSORSHIP TODAY

### READY TO BOOK?

Reserve your booth — view the floorplan and contract below, or contact your sales representative for more information.

**CONTRACT**

**FLOORPLAN**

**SEE CONFIRMED EXHIBITORS**



#### **WEST COAST & INTERNATIONAL**

**Efren Pavon, CEM**  
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M: +1.714.519.8511



#### **EAST COAST & INTERNATIONAL**

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**Reserve your  
exhibit space and  
sponsorship package**

Contact your CAMX Sales  
Representative Today!

## MAKE THE RIGHT DECISION FOR YOUR COMPANY.

Choose CAMX.

**[www.theCAMX.org](http://www.theCAMX.org)**

Additional media packages are offered  
through the official CAMX media partners

- Print and digital advertising
- Enhanced MyCAMX online listing packages
- Advertising in CAMX Connection and Show Directory

Contact [rbrandt@gardnerweb.com](mailto:rbrandt@gardnerweb.com)  
P: 630-345-3465 for more details.