

Orange County Convention Center, **Orlando, Florida USA**

**CONFERENCE:** SEPTEMBER 8 - 11, 2025

**EXHIBITION:** SEPTEMBER 9 - 11, 2025

**CAMX**  
THE COMPOSITES AND ADVANCED MATERIALS EXPO

# EXHIBITOR AND SPONSOR PROSPECTUS

**COMBINED STRENGTH.  
UNSURPASSED INNOVATION.**

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**RESERVE  
TODAY**

[www.theCAMX.org](http://www.theCAMX.org)





# CAMX unites the composites and advanced materials industry

Exhibiting at CAMX in Orlando offers unparalleled opportunities for exhibitors to connect with over **7,000** industry leaders and showcase their products and services in a vibrant marketplace. Whether you are looking to show off your latest technologies, plan a product launch, offer live demonstrations, or network with the industry's decision-makers, CAMX is your one-stop shop.



BY PARTICIPATING IN CAMX, EXHIBITORS CAN TAP INTO A DYNAMIC ECOSYSTEM, GAINING EXPOSURE TO A HIGHLY ENGAGED AUDIENCE AND EXPANDING THEIR BUSINESS NETWORKS. DON'T MISS THE CHANCE TO ELEVATE YOUR BRAND AND FORGE VALUABLE PARTNERSHIPS



## Getting to Orlando is easy.

OVER 20,000 MONTHLY FLIGHTS  
OR 850 FLIGHTS DAILY

SERVICED BY 40+ AIRLINES.

GLOBAL CONNECTIONS  
WITH DIRECT FLIGHTS  
TO ASIA, EUROPE



## TABLE OF CONTENTS

**2** GETTING TO ORLANDO

**3** WHO ATTENDS CAMX?

**4** WHY EXHIBIT?

**5** EXHIBITOR BENEFITS

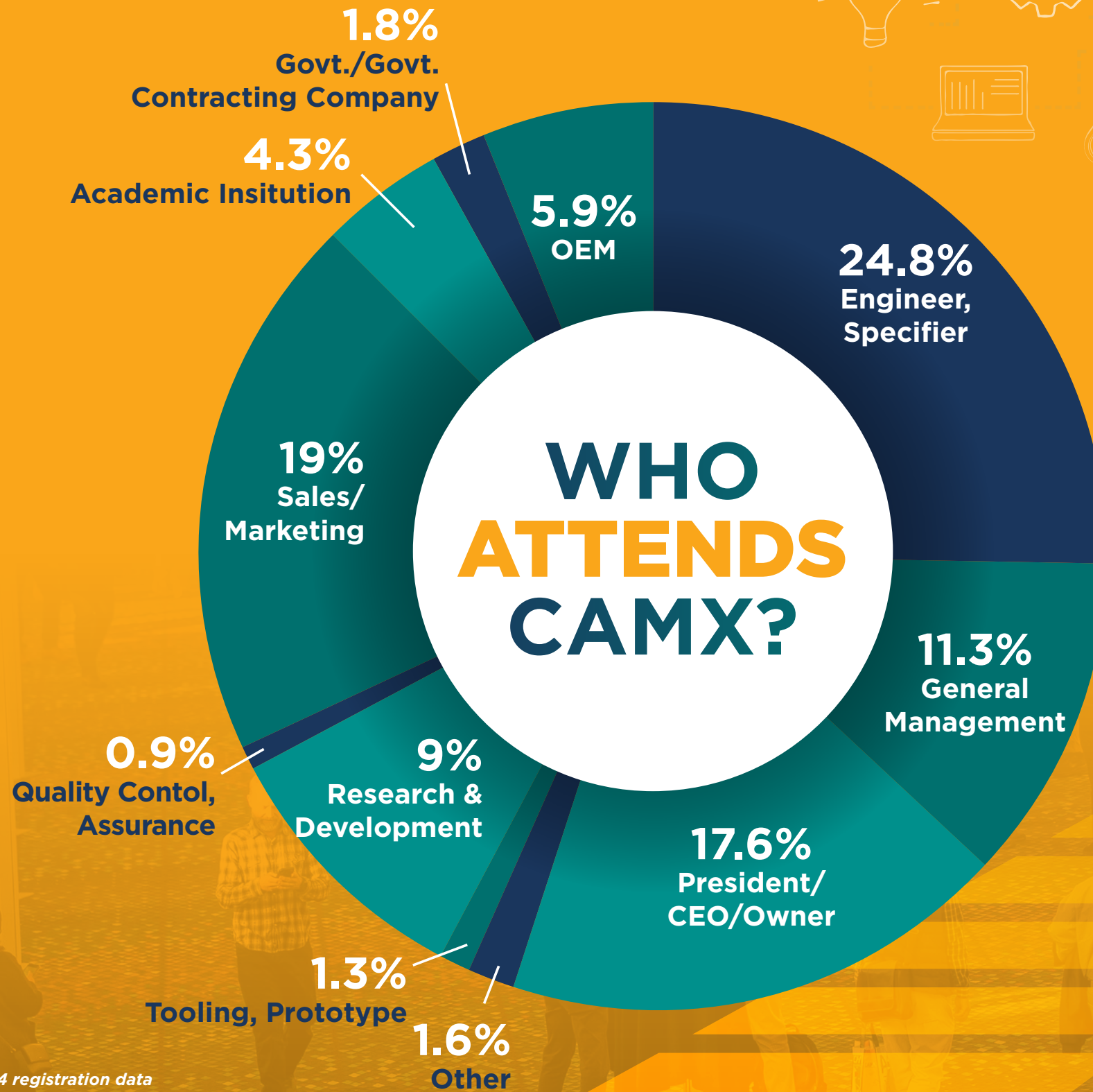
**6** EXHIBIT BOOTH PRICING  
PACKAGES & UPGRADES

**7** SPONSORSHIPS  
A LA CARTE

**11** SPONSOR BENEFITS

**12** RESERVE YOUR BOOTH

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TODAY** [www.theCAMX.org](http://www.theCAMX.org)



## MARKET SEGMENTS AT CAMX:

AEROSPACE/AIRCRAFT  
ARCHITECTURAL  
AUTOMOTIVE  
BATH  
CONSTRUCTION  
CONSUMER GOODS  
ELECTRONICS  
ENERGY - POWER GENERATION/OTHER  
ENERGY - WIND  
INDUSTRIAL  
INFRASTRUCTURE  
MARINE  
MASS TRANSPORTATION  
MEDICAL  
MILITARY/GOVERNMENT  
PIPE AND TANK  
RECREATIONAL VEHICLES  
SOLID SURFACE CAST  
POLYMERS  
SPACE  
SPORTS EQUIPMENT  
SWIMMING POOLS  
AND MANY MORE





# Why Exhibit?



## GROW YOUR AUDIENCE

Orlando serves as Florida's manufacturing hub, offering seamless connectivity via land, air, sea, rail, and even space. The region is driven by a leading R&D university, specialized research facilities, and one of the nation's top technology incubators and research parks, fostering significant tech transfer and commercialization.

<https://business.orlando.org/l/advanced-manufacturing/>



## INCREASE ENGAGEMENT

The pre-show months are pivotal for promoting your brand and product offerings to targeted audiences. Utilize the resources and tools provided by CAMX to execute marketing initiatives efficiently, such as:

- Complimentary exhibit hall passes for clients and prospects
- Complimentary resources on tradeshow logistics and marketing your participation
- Company listing in the CAMX mobile app, in the online searchable directory and the MyCAMX planner, and the printed show directory



## NETWORKING OPPORTUNITIES

Make new in-person connections in the exhibit hall or through the many networking opportunities found at CAMX like the Welcome Reception, Young Professional Reception, ACE Awards, CAMX Awards, First-Time Orientation Breakfast, and more.



## GROWTH AWAITS

Participation as an exhibitor or sponsor at CAMX 2025 will bolster trust among industry clientele and enhance brand recognition through strategically curated sponsorship opportunities. Join the 500+ companies that already make CAMX part of their business strategy.



# PRIMARY OBJECTIVE FOR ATTENDING CAMX

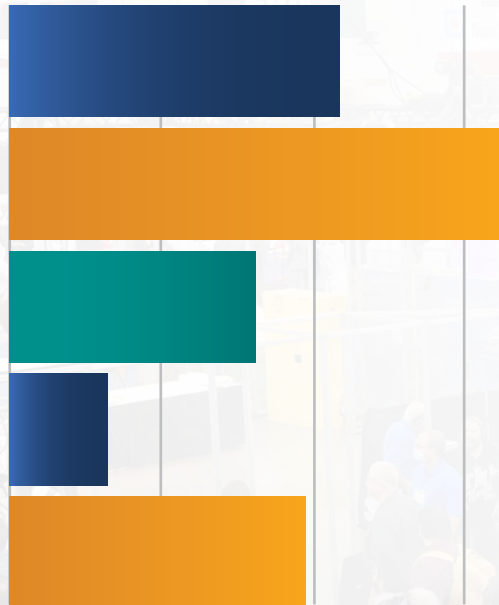
ADVANCE UNDERSTANDING  
OF THE INDUSTRY

FIND AND LEARN ABOUT  
NEW COMPANIES

ATTENDING MEETINGS/  
APPOINTMENTS

KEEPING AN EYE ON THE  
COMPETITION

KEEP UP WITH THE LATEST  
TREND AND ISSUES



## EXHIBITOR TESTIMONIALS

“CAMX is hugely important for us. From the relationships we build with customers and suppliers to learning about new innovations in the industry, the three days at CAMX are not only highly productive, but our team comes away truly energized. It is a “can’t miss” event for those in the composites industry.”

**LUCY HOUCHIN, GENERAL MANAGER, AT IDI COMPOSITES INTERNATIONAL/NORPLEX**

“CAMX is the highlight of AOC’s event calendar. The networking opportunities are endless as composite suppliers and customers alike travel from all over the globe to attend. Moreover, the educational programs are always informative by showing attendees the latest trends and cutting-edge technologies. The show floor is filled with enthusiastic exhibitors, all seemingly sharing the same objective of advancing composites to the next level. From the always exciting keynote speaker to the breakthrough technologies shown in the awards pavilion, and all events in between, CAMX is worthy of attendance for anyone wanting to learn everything about the composites industry.”

**FLETCHER LINDBERG, VICE PRESIDENT, SALES AND MARKETING, AMERICAS AT AOC**

“CAMX is the highlight of our year in the composites industry, providing a unique opportunity to connect with new customers, engage in valuable networking, and stay abreast of the latest industry trends. This expo allows our team members to contribute to insightful sessions and learn from industry leaders, fostering knowledge exchange and keeping us at the forefront of advancements in composites and advanced materials. CAMX plays a pivotal role in expanding our customer base and ensuring our team remains well-informed and competitive in this dynamic field.”

**TONY MARTIN, PRESIDENT, NORTH AMERICAN COMPOSITES**



# CAMX EXHIBIT SPACE RATES

SPACE BY SQ FT	RATE BY SQ FT
100 - 1000	\$39
1000+	\$38
Corner Premium	\$390 per corner <i>(applies to in-line, island or peninsula)</i>

## EXHIBIT SPACE INCLUDES:

8' draped back wall and 3' side walls, and industry-standard ID sign.



## ORLANDO FLOORPLAN

Explore the online show floor to find your company's perfect location. Prime locations and various booth sizes are still available for selection.

[FLOOR PLAN](#)

## PHYSICAL BOOTH PACKAGES

CAMX also offers various turnkey booth packages at significant cost savings and simplifies logistics in preparing your booth space for CAMX.

[LEARN MORE](#)



# TOP REASONS TO INVEST IN SPONSORSHIPS

- ✓ **ELEVATE**  
BRAND VISIBILITY AND RECOGNITION
- ✓ **STRENGTHENING**  
ATTENDEE PERCEPTION
- ✓ **INCREASED**  
LEAD GENERATION
- ✓ **RETURN**  
ON INVESTMENT
- ✓ **SPONSORSHIP = VISIBILITY**

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WALL CLINGS



EXHIBIT HALL ENTRANCE UNIT



ESCALATOR CLING



REGISTRATION BAG

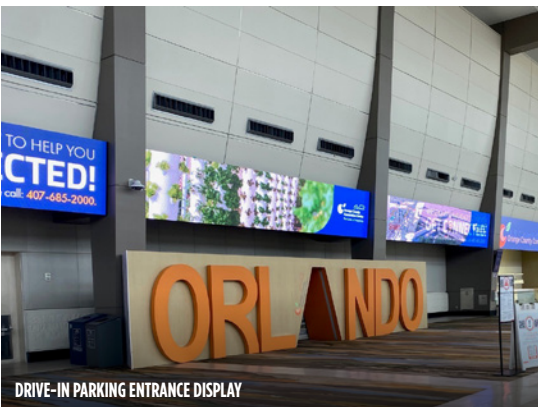
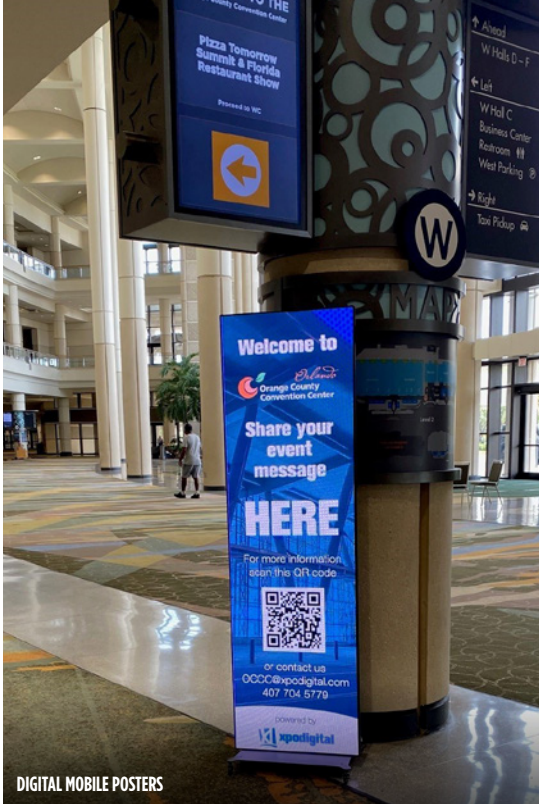


# BRANDING

	QTY	COST	
EXHIBIT HALL ENTRANCE UNIT <b>EXCLUSIVE OR SHARED</b>	1-2	\$25,000 (EXCLUSIVE), \$20,000 (SHARED)	SOLD OUT
EXHIBIT HALL AISLE SIGNS <b>EXCLUSIVE</b>	1	\$12,000	SOLD OUT
EXHIBIT HALL STANDALONE SIGNAGE (3'W X 5'H)	10	\$3,000	
WALL CLINGS	5	CALL FOR PRICING AND SIZES	
ESCALATOR CLINGS	6	CALL FOR PRICING	
ESCALATOR RUNNERS	3	CALL FOR PRICING	
COLUMN WRAPS	5	CALL FOR PRICING	
EXHIBIT HALL FLOOR GRAPHICS 4' X 4' (SET OF 3)	7	\$4,000	
REGISTRATION BAG FOR ATTENDEES <b>EXCLUSIVE OR SHARED</b>	2	\$20,000 (EXCLUSIVE) \$10,000 (SHARED)	SOLD OUT
REGISTRATION BAG INSERT (3,000 PCS.)	15	\$3,000	
REGISTRATION BADGES <b>EXCLUSIVE</b>	1	\$12,000	SOLD OUT
REGISTRATION LANYARDS <b>EXCLUSIVE</b>	1	\$18,000	SOLD OUT
REGISTRATION KICK PANELS <b>EXCLUSIVE</b>	1	CALL FOR PRICING	
WATER COOLER COVERS <b>EXCLUSIVE</b>	1	CALL FOR PRICING	
HOST HOTEL KEYCARDS <b>EXCLUSIVE</b>	1	CALL FOR PRICING	SOLD OUT
ATTENDEE REGISTRATION LETTER <b>EXCLUSIVE</b>	1	\$10,000	SOLD OUT
FOOD & BEVERAGE PAVILION <b>EXCLUSIVE</b>	1	\$5,000	SOLD OUT



VIDEO DISPLAYS	QTY	COST	
LOBBY A/B ENTRANCE <i>(rotates per run of show)</i>	2	\$8,000	SOLD OUT
LOBBY B DISPLAYS <i>(rotates per run of show)</i>	8	\$8,000	
DRIVE IN PARKING ENTRANCE DISPLAY <i>(rotates per run of show)</i>	3	\$8,000	
DIGITAL MOBILE POSTERS <i>(per location)</i>	3	\$5,000	
CAMX PARK PLACE VIDEO DISPLAY <i>(rotates per run of show)</i>	3	\$4,000	



DIGITAL MARKETING	QTY	COST	
CAMX HOUSING PAGE <b>EXCLUSIVE</b>	1	\$5,000	
MOBILE APP (SPLASH PAGE) <b>EXCLUSIVE</b>	1	\$10,000	SOLD OUT
MOBILE APP (ROTATING DIGITAL BANNER)	5	\$2,000	
MOBILE APP (PUSH NOTIFICATIONS)	4 (2 ON TUESDAY, 2 ON WEDNESDAY)	\$3,000	
EBLAST (PRE-CAMX DIGITAL BANNER)	10	\$2,500	
SOCIAL MEDIA (PRE-CAMX)	10	\$1,500	
SOCIAL MEDIA (DURING CAMX)	10	\$2,000	
CAMX HOME PAGE SPONSOR SPOTLIGHT	6	\$3,000 (1 MONTH) \$5,000 (3 MONTHS) \$7,500 (6 MONTHS)	

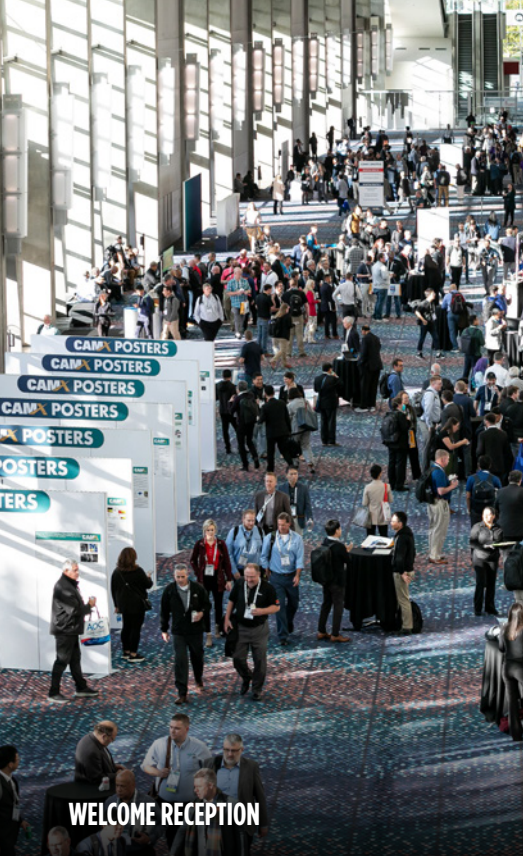




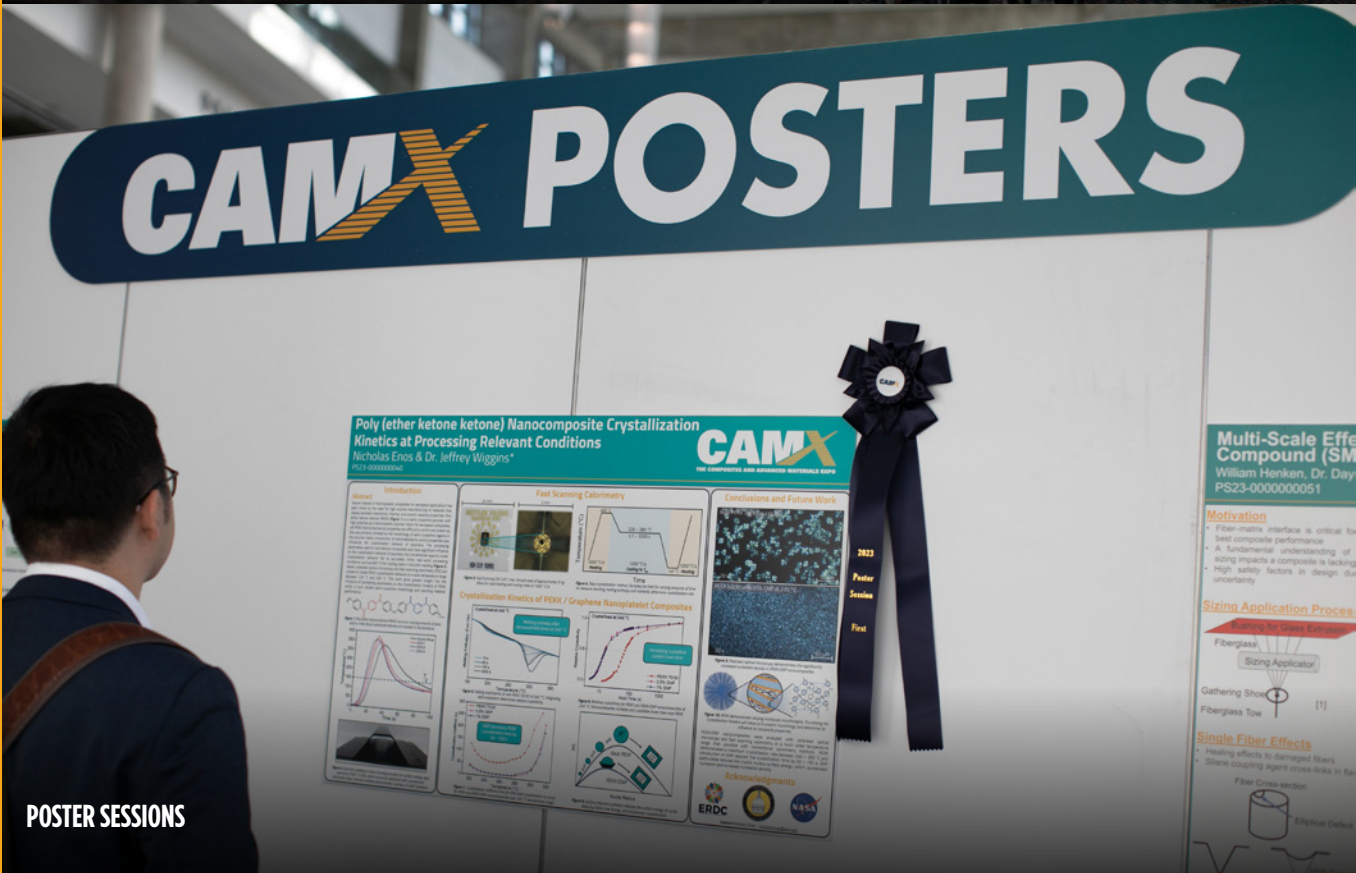
OPENING GENERAL SESSION WITH KEYNOTE SPEAKER



FIRST TIME ATTENDEE BREAKFAST



WELCOME RECEPTION



POSTER SESSIONS

NETWORKING, EVENTS AND EDUCATION

	QTY	COST	
OPENING GENERAL SESSION WITH KEYNOTE SPEAKER EXCLUSIVE	1	\$30,000	SOLD OUT
WELCOME RECEPTION	1	\$30,000 (EXCLUSIVE) \$17,500 (SHARED)	SOLD OUT
NETWORKING LOUNGE	1	CALL FOR CUSTOMIZED PRICING	SOLD OUT
CAMX THEATER EXCLUSIVE	1	\$12,500	SOLD OUT
CAMX THEATER PRESENTATIONS	20	\$2000 (25 MINUTES) \$3000 (50 MINUTES)	SOLD OUT
FIRST TIME ATTENDEE BREAKFAST EXCLUSIVE	1	\$3,500	SOLD OUT
CAMX AWARDS EXCLUSIVE	1	\$15,000	SOLD OUT
YOUNG PROFESSIONALS MEETUP EXCLUSIVE	1	\$3,500	SOLD OUT
CAMX KNOW BEFORE YOU GO WEBINAR EXCLUSIVE	1	\$1,500	
STUDENT POSTER SESSION & EXPO EXCLUSIVE	1	\$5,000	SOLD OUT
PRE-CAMX WEBINAR & VIRTUAL PRESENTATION	3	\$4,000	



Design your own sponsorship package...  
there's something for **every** budget and goal.

SPONSOR BENEFITS	CONTRIBUTOR \$4,999 & UNDER	SUPPORTER \$5,000-14,999	PREMIER \$15,000-29,999	ELITE \$30,000+
Recognition in the show directory	X	X	X	X
Logo and link placement on the CAMX website	X	X	X	X
Recognition on event signage	X	X	X	X
Right to use a “sponsor” title in your own promotional materials	X	X	X	X
Named as a “Supporter” sponsor on all signage and communication		X		
Logo included in registration brochure		X	X	X
Recognized as a “Premier” sponsor on signage & communication			X	
Recognition during General Session and Keynote			X	X
Logo on all main CAMX webpages				X
Named as an “Elite” sponsor				X
Logo listed in key spots on all signage and communication				X
Logo on special eblasts and mailings from CAMX to potential attendees				X



**MAKE THE RIGHT DECISION  
FOR YOUR COMPANY**

# CHOOSE CAMX

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## Secure Your Booth and Sponsorship → Today

Ready to book? Reserve your booth, view the floorplan and contract online, or contact your sales representative today.



### **EAST COAST & INTERNATIONAL**

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