

SAN DIEGO CONVENTION CENTER  
San Diego, California, USA

CONFERENCE: SEPTEMBER 9 - 12, 2024  
EXHIBITION: SEPTEMBER 10 - 12, 2024



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[www.theCAMX.org](http://www.theCAMX.org)

## EXHIBITOR AND SPONSOR PROSPECTUS

2 GETTING TO SAN DIEGO

3 WHO ATTENDS CAMX?

4 CAMX MARKET SEGMENTS

5 EXHIBITOR BENEFITS

6 EXHIBIT BOOTH PRICING  
PACKAGES & UPGRADES

7 SPONSORSHIPS  
A LA CARTE

11 SPONSOR BENEFITS

12 RESERVE YOUR BOOTH

# EXHIBITOR AND SPONSOR PROSPECTUS

COMBINED STRENGTH.  
UNSURPASSED INNOVATION.

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# CAMX unites the composites and advanced materials industry

Exhibiting at CAMX in San Diego offers unparalleled opportunities for exhibitors to connect with over **7,000** industry leaders and showcase their products and services in a vibrant marketplace. Whether you are looking to show off your latest technologies, plan a product launch, offer live demonstrations, or network with the industry's decision-makers, CAMX is your one-stop shop.



BY PARTICIPATING IN CAMX, EXHIBITORS CAN TAP INTO A DYNAMIC ECOSYSTEM, GAINING EXPOSURE TO A HIGHLY ENGAGED AUDIENCE AND EXPANDING THEIR BUSINESS NETWORKS. DON'T MISS THE CHANCE TO ELEVATE YOUR BRAND AND FORGE VALUABLE PARTNERSHIPS



## Getting to San Diego is easy.

OVER 8,000 MONTHLY FLIGHTS OR 200 FLIGHTS DAILY

SERVICED BY 15+ AIRLINES.

GLOBAL CONNECTIONS WITH DIRECT FLIGHTS TO ASIA, EUROPE



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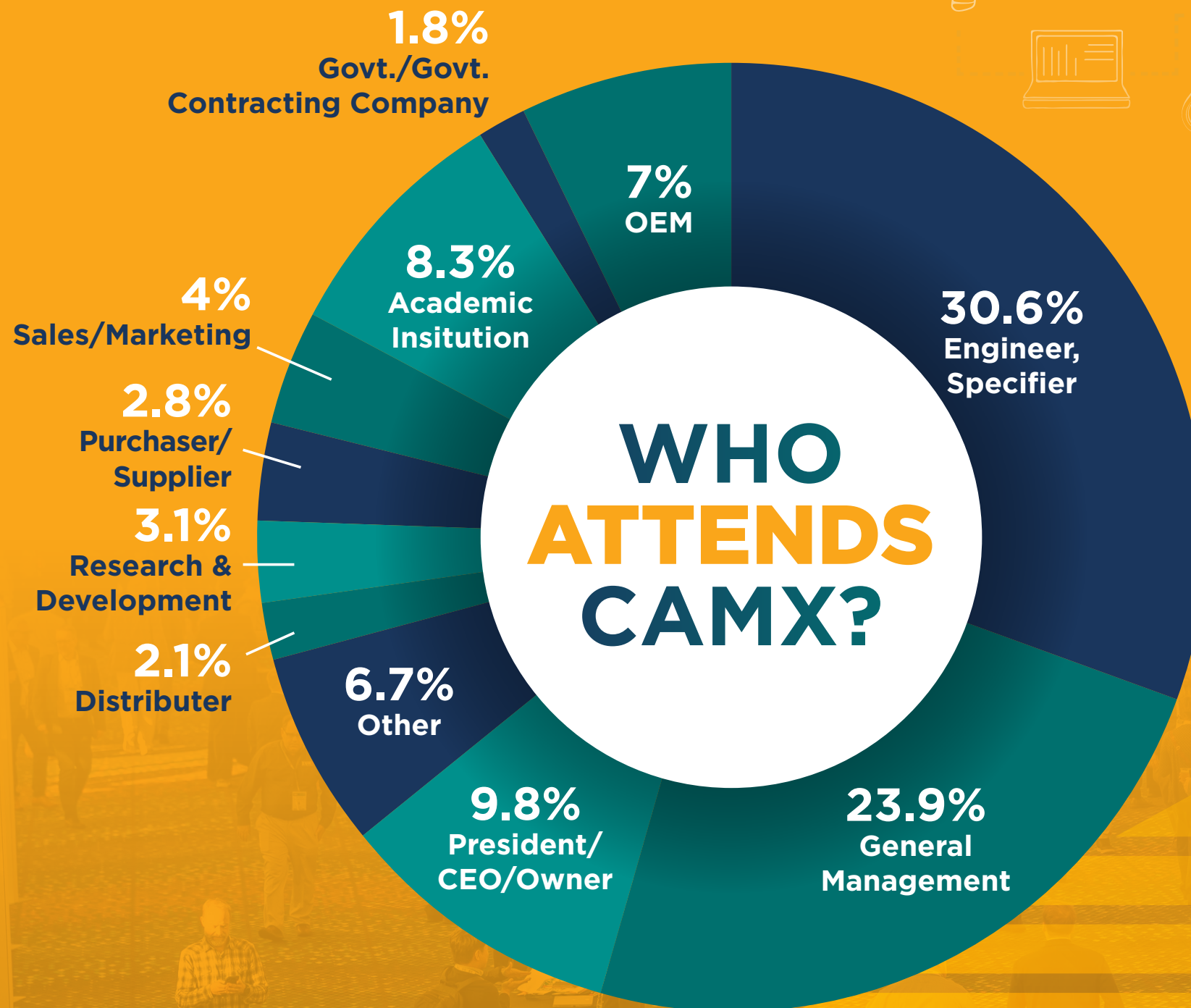
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# MARKET SEGMENTS AT CAMX:

AEROSPACE/AIRCRAFT

ARCHITECTURAL

AUTOMOTIVE

BATH

CONSTRUCTION

CONSUMER GOODS

ELECTRONICS

ENERGY - POWER GENERATION/OTHER

ENERGY - WIND

INDUSTRIAL

INFRASTRUCTURE

MARINE

MASS TRANSPORTATION

MEDICAL

MILITARY/GOVERNMENT

PIPE AND TANK

RECREATIONAL VEHICLES

SOLID SURFACE CAST

POLYMERS

SPACE

SPORTS EQUIPMENT

SWIMMING POOLS

AND MANY MORE

# Why Exhibit?



## GROW YOUR AUDIENCE

The San Diego region is home to a vibrant manufacturing cluster that spans many industries, including defense, aerospace, shipbuilding and repair, medical devices, and sports and active lifestyle [recreation] industries.

<https://www.sandiegobusiness.org/about-the-region/manufacturing/>



## INCREASE ENGAGEMENT

The pre-show months are pivotal for promoting your brand and product offerings to targeted audiences. Utilize the resources and tools provided by CAMX to execute marketing initiatives efficiently, such as:

- Complimentary exhibit hall passes for clients and prospects
- Complimentary resources on tradeshow logistics and marketing your participation
- Company listing in the CAMX mobile app, in the online searchable directory and the MyCAMX planner, and the printed show directory



## NETWORKING OPPORTUNITIES

Make new in-person connections in the exhibit hall or through the many networking opportunities found at CAMX like the Welcome Reception, Young Professional Reception, ACE Awards, CAMX Awards, First-Time Orientation Breakfast, and more.



## GROWTH AWAITS

Participation as an exhibitor or sponsor at CAMX 2024 will bolster trust among industry clientele and enhance brand recognition through strategically curated sponsorship opportunities. Join the 500+ companies that already make CAMX part of their business strategy.



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# CAMX 2023 BY THE NUMBERS

93%

OF EXHIBITORS WERE  
SATISFIED WITH THE  
QUALITY OF SALES  
LEADS GENERATED

92%

OF EXHIBITORS  
WERE SATISFIED WITH  
CAMX 2023

62

COUNTRIES  
REPRESENTED

120

TECHNICAL  
AND EDUCATION  
SESSIONS

## EXHIBITOR TESTIMONIALS

“CAMX is hugely important for us. From the relationships we build with customers and suppliers to learning about new innovations in the industry, the three days at CAMX are not only highly productive, but our team comes away truly energized. It is a “can’t miss” event for those in the composites industry.”

LUCY HOUCHIN, GENERAL MANAGER,  
AT IDI COMPOSITES INTERNATIONAL/NORPLEX

“CAMX is the highlight of AOC’s event calendar. The networking opportunities are endless as composite suppliers and customers alike travel from all over the globe to attend. Moreover, the educational programs are always informative by showing attendees the latest trends and cutting-edge technologies. The show floor is filled with enthusiastic exhibitors, all seemingly sharing the same objective of advancing composites to the next level. From the always exciting keynote speaker to the breakthrough technologies shown in the awards pavilion, and all events in between, CAMX is worthy of attendance for anyone wanting to learn everything about the composites industry.”

FLETCHER LINDBERG, VICE PRESIDENT,  
SALES AND MARKETING, AMERICAS AT AOC

“CAMX is the highlight of our year in the composites industry, providing a unique opportunity to connect with new customers, engage in valuable networking, and stay abreast of the latest industry trends. This expo allows our team members to contribute to insightful sessions and learn from industry leaders, fostering knowledge exchange and keeping us at the forefront of advancements in composites and advanced materials. CAMX plays a pivotal role in expanding our customer base and ensuring our team remains well-informed and competitive in this dynamic field.”

TONY MARTIN, PRESIDENT,  
NORTH AMERICAN COMPOSITES



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# CAMX EXHIBIT SPACE RATES

SPACE BY SQ FT	RATE BY SQ FT
100 - 1000	\$39
1000+	\$38
<b>Corner Premium</b>	\$390 per corner <i>(applies to in-line, island or peninsula)</i>

### EXHIBIT SPACE INCLUDES:

8' draped back wall and 3' side walls, and industry-standard ID sign.



## SAN DIEGO FLOORPLAN

Explore the online show floor to find your company's perfect location. Prime locations and various booth sizes are still available for selection.

[FLOOR PLAN](#)

## PHYSICAL BOOTH PACKAGES

CAMX also offers various turnkey booth packages at significant cost savings and simplifies logistics in preparing your booth space for CAMX.

[LEARN MORE](#)



# TOP REASONS TO INVEST IN SPONSORSHIPS

- ✓ **ELEVATE**  
BRAND VISIBILITY AND RECOGNITION
- ✓ **STRENGTHENING**  
ATTENDEE PERCEPTION
- ✓ **INCREASED**  
LEAD GENERATION
- ✓ **RETURN**  
ON INVESTMENT
- ✓ **SPONSORSHIP = VISIBILITY**



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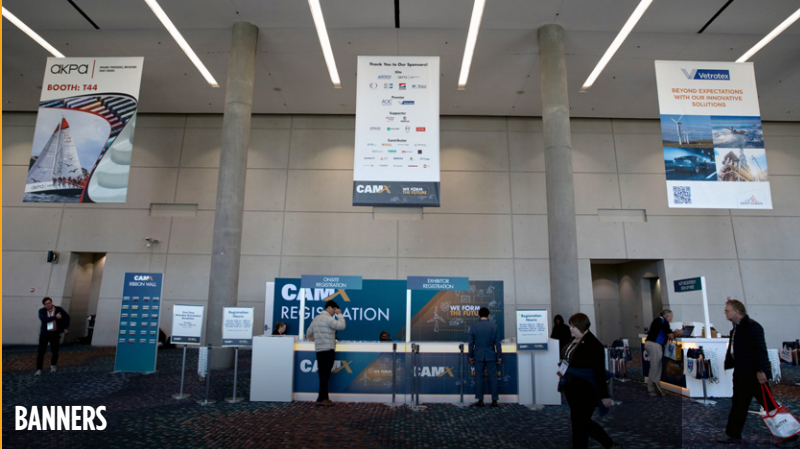
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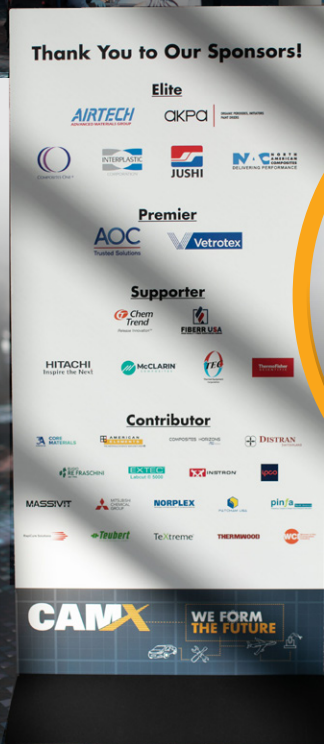




BANNERS



EXHIBIT HALL ENTRANCE UNIT



REGISTRATION BAG

## BRANDING

	QTY	COST
EXHIBIT HALL ENTRANCE UNIT <b>EXCLUSIVE OR SHARED</b>	1-2	\$25,000 (EXCLUSIVE), \$20,000 (SHARED)
EXHIBIT HALL AISLE SIGNS <b>EXCLUSIVE</b>	1	\$12,000
EXHIBIT HALL STANDALONE SIGNAGE (3'W X 5'H)	10	\$3,000
BANNERS	5	CALL FOR PRICING AND SIZES
ESCALATOR RUNNERS	3	CALL FOR PRICING
COLUMN WRAPS	5	CALL FOR PRICING
EXHIBIT HALL FLOOR GRAPHICS 4' X 4' (SET OF 3)	7	\$4,000
REGISTRATION BAG FOR ATTENDEES <b>EXCLUSIVE OR SHARED</b>	2	\$20,000 (EXCLUSIVE) \$10,000 (SHARED)
REGISTRATION BAG INSERT (3,000 PCS.)	15	\$3,000
REGISTRATION BADGES <b>EXCLUSIVE</b>	1	\$12,000
REGISTRATION LANYARDS <b>EXCLUSIVE</b>	1	\$18,000
HYDRATION STATION <b>EXCLUSIVE</b>	1	\$15,000
HOST HOTEL KEYCARDS <b>EXCLUSIVE</b>	1	CALL FOR PRICING
ATTENDEE REGISTRATION LETTER <b>EXCLUSIVE</b>	1	\$10,000
FOOD & BEVERAGE PAVILION <b>EXCLUSIVE</b>	1	\$5,000

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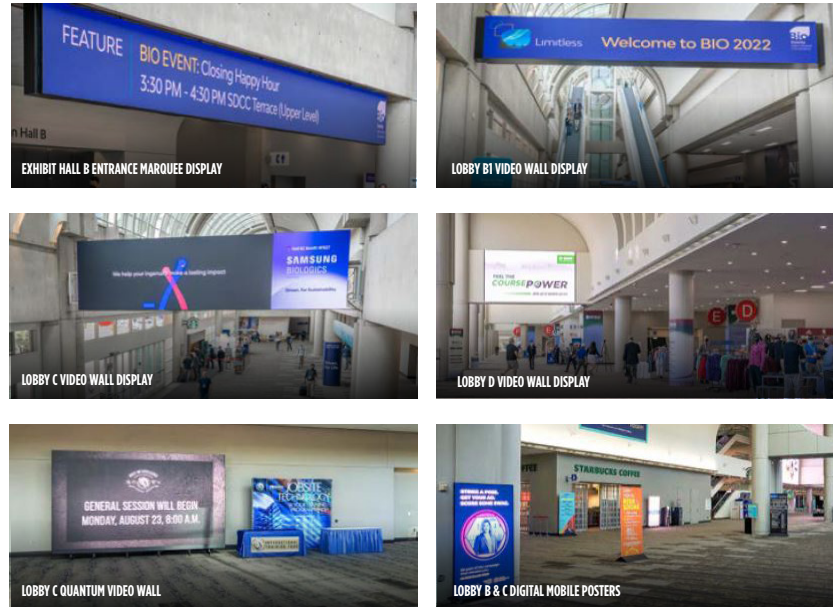
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## VIDEO DISPLAYS

	QTY	COST
EXHIBIT HALL B ENTRANCE MARQUEE DISPLAY	1	\$6,000
LOBBY B1 VIDEO WALL DISPLAY	2	\$6,000
LOBBY C VIDEO WALL DISPLAY	2	\$6,000
LOBBY C QUANTUM VIDEO WALL	2	\$5,000
LOBBY D VIDEO WALL DISPLAY	2	\$8,000
LOBBY B & C DIGITAL MOBILE POSTERS	3 (PER LOBBY)	\$5,000
CAMX PARK PLACE VIDEO DISPLAY	3 (ROTATES RUN OF SHOW)	\$4,000

## DIGITAL MARKETING

	QTY	COST
CAMX HOUSING PAGE <b>EXCLUSIVE</b>	1	\$5,000
MOBILE APP (SPLASH PAGE) <b>EXCLUSIVE</b>	1	\$8,000
MOBILE APP (ROTATING DIGITAL BANNER)	5	\$2,000
MOBILE APP (PUSH NOTIFICATIONS)	4 (2 ON TUESDAY, 2 ON WEDNESDAY)	\$3,000
EBLAST (PRE-CAMX DIGITAL BANNER)	10	\$2,500
SOCIAL MEDIA (PRE-CAMX)	10	\$1,500
SOCIAL MEDIA (DURING CAMX)	10	\$2,000
CAMX HOME PAGE SPONSOR SPOTLIGHT	6	\$3,000 (1 MONTH) \$5,000 (3 MONTHS) \$7,500 (6 MONTHS)



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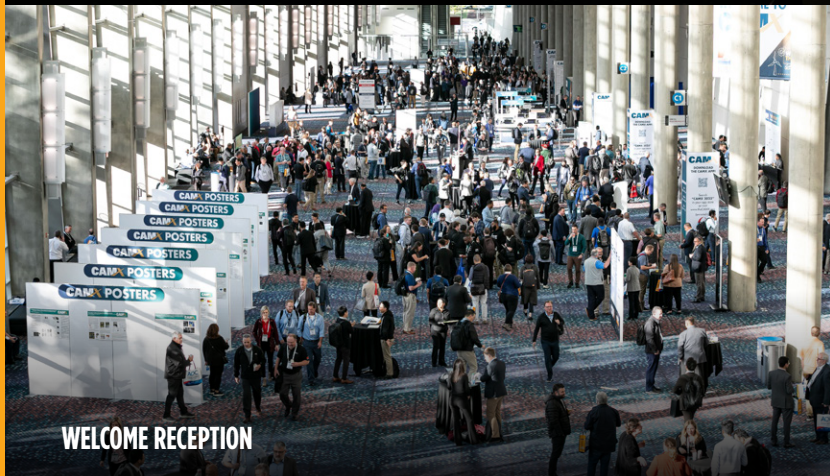
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OPENING GENERAL SESSION WITH KEYNOTE SPEAKER



WELCOME RECEPTION



FIRST TIME ATTENDEE BREAKFAST



POSTER SESSIONS



## NETWORKING, EVENTS AND EDUCATION

	QTY	COST
OPENING GENERAL SESSION WITH KEYNOTE SPEAKER <b>EXCLUSIVE</b>	1	\$30,000
MARKET SEGMENT NETWORKING RECEPTION <b>EXCLUSIVE</b>	1	\$30,000
WELCOME RECEPTION	1	\$30,000 (EXCLUSIVE) \$17,500 (SHARED)
NETWORKING LOUNGE	1	CALL FOR CUSTOMIZED PRICING
CAMX THEATER <b>EXCLUSIVE</b>	1	\$12,500
CAMX THEATER PRESENTATIONS	20	\$2000 (25 MINUTES) \$3000 (50 MINUTES)
FIRST TIME ATTENDEE BREAKFAST <b>EXCLUSIVE</b>	1	\$3,500
CAMX 2024 AWARDS <b>EXCLUSIVE</b>	1	\$12,000
YOUNG PROFESSIONALS MEETUP <b>EXCLUSIVE</b>	1	\$3,500
CAMX KNOW BEFORE YOU GO WEBINAR <b>EXCLUSIVE</b>	1	\$1,500
STUDENT POSTER SESSION & EXPO <b>EXCLUSIVE</b>	1	\$5,000
PRE-CAMX WEBINAR & VIRTUAL PRESENTATION	3	\$4,000

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# SPONSORSHIP BENEFITS

Design your own sponsorship package... there's something for **every** budget and goal.



SPONSOR BENEFITS	CONTRIBUTOR \$4,999 & UNDER	SUPPORTER \$5,000-14,999	PREMIER \$15,000-29,999	ELITE \$30,000
Recognition in the show directory	X	X	X	X
Logo and link placement on the CAMX website	X	X	X	X
Recognition on event signage	X	X	X	X
Right to use a "sponsor" title in your own promotional materials	X	X	X	X
Named as a "Supporter" sponsor on all signage and communication		X		
Logo included in registration brochure		X	X	X
Recognized as a "Premier" sponsor on signage & communication			X	
Recognition during General Session and Keynote			X	X
Logo on all main CAMX webpages				X
Named as an "Elite" sponsor				X
Logo listed in key spots on all signage and communication				X
Logo on special eblasts and mailings from CAMX to potential attendees				X

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**MAKE THE RIGHT DECISION  
FOR YOUR COMPANY**



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[www.theCAMX.org/exhibit-sponsor](http://www.theCAMX.org/exhibit-sponsor)

## Secure Your Booth and Sponsorship → Today

Ready to book? Reserve your booth, view the floorplan and contract online, or contact your sales representative today.

### **EAST COAST & INTERNATIONAL**

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### **WEST COAST & INTERNATIONAL**

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