

CAMX

THE COMPOSITES AND ADVANCED MATERIALS EXPO

Conference – **October 30 - November 2, 2023**

Exhibition – **October 31 - November 2, 2023**

GEORGIA WORLD CONGRESS CENTER
Atlanta, Georgia, USA

EXHIBITOR AND
SPONSOR PROSPECTUS
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www.theCAMX.org

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CAMX BRINGS TOGETHER

the composites and advanced materials industry

CAMX, the Composites and Advanced Materials Expo, is coming to Atlanta, Georgia. Join us in discovering the latest products, solutions, and advanced industry technologies at this all-encompassing event.

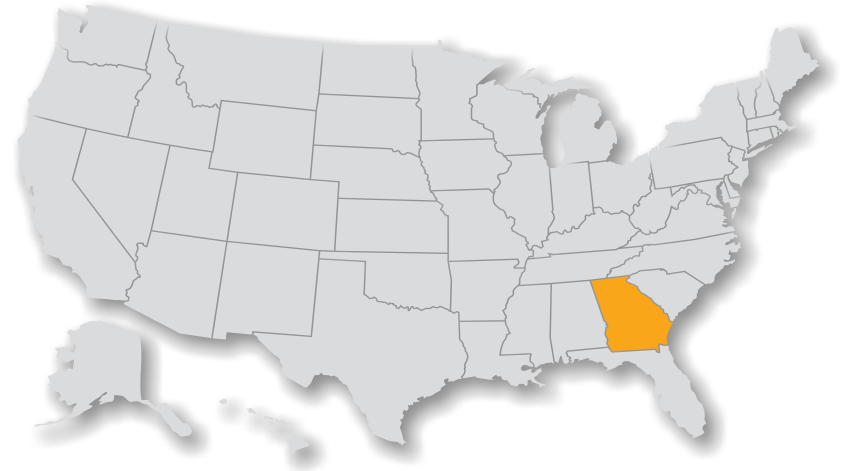
Showcase your company's products, services and innovations by exhibiting in Atlanta. CAMX also offers customized sponsorship packages to ensure your presence is seen by a very engaged audience and your industry perception is elevated in the eyes of decision makers.

Manufacturing is one of the largest industries in Georgia and surrounding states, including automotive and aerospace production in Alabama by Boeing, Lockheed Martin, GE Aviation, Mercedes Benz, Toyota, Honda, and more.

Secure your booth space and sponsorship today.

WHEN: Oct 30 - Nov 2 Conference & Exhibition

WHERE: Atlanta, Georgia, U.S.A.



Getting to Atlanta Hartsfield-Jackson International Airport (ATL) is a global gateway, offering nonstop service to and from more than 150 domestic and 70 international destinations. Just 10 miles (16.1 kilometers) from downtown Atlanta, getting to CAMX couldn't be easier.





CAMX HELPS YOUR COMPANY STAND OUT BEFORE, DURING, AND AFTER THE SHOW

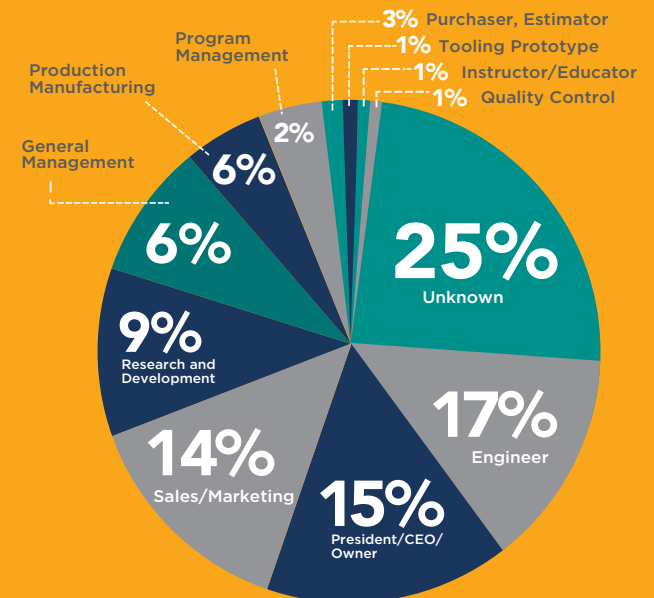
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WHO ATTENDS CAMX?

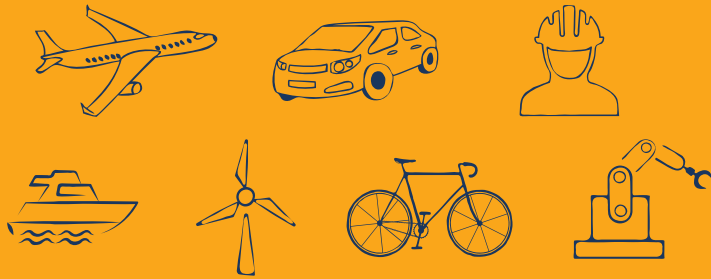
The in-person CAMX expo attracts:

25%	Unknown
17%	Engineer, Purchaser, Estimator
15%	President, CEO, Owner
14%	Sales or Marketing
9%	Research and Development
6%	General Management
6%	Production, Manufacturing
3%	Purchaser, Estimator
2%	Program Management
1%	Tooling, Prototype
1%	Instructor/Educator
1%	Quality Control, Assurance



*Based on CAMX 2022 survey responses

MARKET SEGMENTS AT CAMX



Aerospace/Aircraft	Energy – Wind	Recreational Vehicles
Architectural	Industrial	Solid Surface Cast
Automotive	Infrastructure	Polymers
Bath	Marine	Space
Construction	Mass Transportation	Sports Equipment
Consumer Goods	Medical	Swimming Pools
Electronics	Military/Government	and Many More
Energy – Power	Applications	
Generation/Other	Pipe and Tank	

CAMX 2022 BY THE NUMBERS

96%

OF EXHIBITORS MET THEIR
GOALS AT CAMX

92%

OF EXHIBITORS WERE SATISFIED
WITH CAMX 2022

45

COUNTRIES
REPRESENTED

104

TECHNICAL AND
EDUCATION SESSIONS

EXHIBIT AT CAMX

Here is why you should take part in CAMX:

EXHIBIT AT CAMX

Get in front of the industry's decision-makers and influence their buying power.

- Build your brand on a global stage
- Meet with industry media and showcase your new products and services
- Engage with the decision-makers responsible for millions in buying power

GROW YOUR AUDIENCE

Meet in Atlanta, Georgia known as the global center for growth. Metro Atlanta's unmatched logistical advantages have you covered. That's why CAMX's international business community keeps increasing.

INCREASE ENGAGEMENT

The months before the show are crucial to market your brand and product offerings before your target audience and drive them to your booth. MyCAMX planner and the CAMX partner dashboard will give you the resources and tools to get the job done.

NETWORKING OPPORTUNITIES

Make new in-person connections in the exhibit hall or through the many networking opportunities found at CAMX. From receptions to dinners and after-parties, the choices are many.

GROWTH AWAITS

Being an exhibitor or sponsor at CAMX 2023 will increase industry customers' trust and promote brand recognition through valuable sponsorship opportunities.

RETURN ON INVESTMENT

Sponsors want to leave CAMX with a list of leads to follow up on afterward. With a well-planned sponsorship strategy, you will make new connections and develop future business relationships increasing your bottom line.

EXHIBITOR BENEFITS

All CAMX exhibitors receive complimentary access to:

Free exhibit hall passes for clients and prospects



5+ hours of dedicated exhibit hall access



Free resources on trade show logistics and exhibitor marketing

Exhibitor-only lounge area:

- Free meeting rooms
- CAMX 2024 booth reservations



Partner marketing dashboard for exhibitors and sponsors



Your company listing in:

- CAMX [online Exhibitor List](#)
- Mobile app
- Printed show directory
- *SAMPE Journal*
- *Composites Manufacturing Magazine*



ATLANTA - BUILT FOR BUSINESS GLOBAL CENTER OF GROWTH

The Metro Atlanta area is a doorway to international business. According to the Metro Atlanta Chamber of Commerce

#1

fastest growing port in the U.S. (Port of Savannah)

80%

of the U.S. metros are within a 2-hour flight from ATL

333+

international businesses headquartered here

www.metroatlantachamber.com/built-for-business/global-center-of-growth/

MyCAMX PLANNER

MyCAMX Planner—Attendees will use [MyCAMX](#) to research and plan all aspects of their visit to the show and in the mobile app. Exhibitors can create an enhanced content and an expanded showroom in their online listing. All exhibitors receive the basic online listing, Package A, at no additional cost.

The online listing basic Package A includes:

- Company name, city, state, booth number, company description
- Company listing in 5 product categories
- Display of press releases

ONLINE LISTINGS ON MY CAMX PLANNER



Deluxe and premier online listing packages are available at an additional cost.

Contact rbrandt@garnerweb.com

P: 630.345.3465 to upgrade your listing.



EXHIBIT BOOTHS

CAMX EXHIBIT SPACE RATES

SPACE BY SQUARE FEET	RATE BY SQUARE FEET
100 - 1000	\$38
1000 +	\$37
Corner Premium	\$380 per corner (applies to in-line, island or peninsula)

YOUR EXHIBIT SPACE INCLUDES:

8' draped back wall and 3' side walls
Industry-standard ID sign

The CAMX exhibit hall is the **largest one-stop marketplace** of composites and advanced materials companies ready to do business.

ATLANTA FLOORPLAN

View the show floor online and see all the exhibiting companies already committed to exhibit in person in Atlanta, Georgia. There are still plenty of prime locations and multiple booth sizes to choose from.



Booth Traffic

CAMX event brings roughly 500 exhibitors and 7,000 attendees.

SHOWCASE YOUR PRODUCT OFFERINGS

Companies interested in demos, product displays, or booking time slots in the presentation theater can contact their sales rep for more information.

PHYSICAL BOOTH PACKAGES

CAMX offers various **turnkey physical booth package solutions** at significant cost savings and simplifies logistics in preparing your booth space for CAMX. Review the flyer for more options and pricing.



LIVE FLOOR PLAN

CAMX 2023 a la carte Sponsorship Items

www.theCAMX.org

SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
Onsite Sponsorship Items			
Exhibit Hall Entrance Unit Exclusive or Shared	\$25,000 ea. (Exclusive) \$20,000 ea. (Shared)	1-2 SOLD OUT	One of the most visible sponsorship opportunities at the Show. Approximately 20% of the unit dedicated to your graphics! Showcase your company branding, tag line or mission. Two Entrances for 2023.
Exhibit Hall Aisle Signs Exclusive	\$12,000	1	Include your company logo or artwork on the exhibit hall aisle signs to direct attendees to your booth. These graphics are included on the bottom portion of the aisle signs so they aren't competing with signage directly over the exhibitor booths, additional floor cling directionals with your company logo included.
Interior Banners	Call for Pricing	Quantity Varies	Hang your company logo or artwork in the common areas to increase branding and recognition. Please inquire for custom sized banners, pricing and locations.
Exhibit Hall Standalone Signage 3W x 5H	\$2,500	10	Have signage with your company artwork placed where attendees are walking. These signs are approximately 3 ft. wide by 5 ft. tall. Call for exact placement locations.
Escalator Runners	\$3,000	9	As attendees use escalators at CAMX 2023, display your company logo and artwork on escalators leading from the main lobby outside of the exhibit hall and registration area.
Column Wraps	Call for Pricing	Quantity Varies	Announce your presence as an exhibitor and sponsor at CAMX 2023 with your company logo and artwork displaying on columns inside the Georgia World Congress Center concourse.
Exhibit Hall Floor Graphics	\$3500	10	Be seen in the exhibit hall and drive attendees to your CAMX booth space with floor decals strategically placed throughout the exhibit hall. Your package includes (3) 4' x 4' floor decals or add more for increased visibility.
NEW! Digital Mobile Displays	\$4,000	20	Think of your traditional and stationary meter board but now transformed into a 55" mobile video screen promoting your brand with a video in the exhibit hall or convention center concourse.
NEW! Digital Spider Mat Clings (Upgrade to Digital Video Meter Board)	\$500	20	Combine your Digital Mobile Display sponsorship with a Spider Mat Cling attached to your video display
CAMX Branding Opportunities			
CAMX Registration Bag for Attendees	\$20,000 (Exclusive) \$10,000 each (Shared)	1-2 SOLD OUT	Maximize your CAMX exposure displaying your company logo and branding on the official, custom designed CAMX 2023 Conference Bag distributed to all registered attendees at CAMX.
CAMX Registration Bag Insert	\$2,500	15	Include a company brochure, flyer or other items with your branding highlighting your products, services and latest innovations in the conference registration bags which are available to all attendees. A great way to drive traffic to your booth! (Quantity: 3,000 pieces, produced and provided by sponsor)
Registration Badges Exclusive	\$12,000	1	Display your company logo or advertisement printed on every badge seen by attendees throughout CAMX. The approximate size of the space is 1" x 3", and appears on the badge.
Registration Lanyards Exclusive	\$17,000	1 SOLD OUT	Display your company logo printed on every lanyard distributed to all attendees and exhibitors with their registration badge.
Hydration Station Exclusive	\$15,000	1	Provide a small oasis to attendees in the middle of the busy exhibit hall so they can take a break. Sponsorship includes custom signage and floor graphics, seating and water coolers (with refills).
Host Hotel Keycards Exclusive (Headquarter Hotel - Westin Peachtree Hotel)	Call for Pricing	1	Your company's logo appears on key cards for all conference attendees staying at the host hotel. Reinforce your brand each time attendees access their room.
Attendee Registration Letter Exclusive	\$8,000	1	Showcase your company's brand displaying in the CAMX attendee registration confirmation email. The exclusive sponsor receives a digital banner at the top of every attendee registration sent.
Food & Beverage Pavilion Exclusive	\$5,000	1	Drive traffic to your booth space as the exclusive sponsor of the CAMX Food & Beverage Pavilion. Your branding will be seen by hungry attendees on pavilion tables and signage.
CAMX Housing Page Exclusive	\$3,500	1	Showcase your company's branding (logo or artwork) on the official CAMX Housing website and inside the housing confirmation email
Hand Sanitizing Stations	\$5,000	5	Be the exclusive sponsor of the Hand Sanitizer stations located throughout the CAMX Exhibit Hall.
CAMX Park Place Video Screen or Projection	\$3,500 (Run of Show)	10	Leverage the highly trafficked CAMX Park Place promoting your brand on video screens displaying in this area. A promotional video of your company will play on a loop with a limited number of other sponsors.

CAMX 2023 a la carte Sponsorship Items

SPONSORSHIPS

SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
CAMX Networking & Event Sponsorships			
CAMX 2023 Opening General Session with Keynote Speaker \$30,000 (Exclusive) With excitement in the air, CAMX kicks off with an inspiring keynote and the announcement of the CAMX 2023 Award Winners. As the exclusive sponsor of the General Session, help get things started at this highly anticipated event and enjoy significant branding onsite during the session. CAMX will work with sponsor on customizable sponsorship requests. SOLD OUT			Welcome Reception \$30,000 (Exclusive), \$17,500 (Shared) The Opening Welcome Reception is the largest networking event during CAMX with approximately 2,000 attendees and provides your company with a great opportunity to be seen and interact with attendees. Your company can be the exclusive sponsor of the Welcome Reception or share the sponsorship cost with one of your key partners in the composites industry.
Market Segment Networking Reception \$30,000 (Exclusive) This intimate reception is included with all Full Conference registrations while other attendees can purchase tickets. The reception has the opportunity to highlight key market segments in the industry. Be a part of deciding the focus of this reception so that it is related to your company and meet attendees interest in those area. Sponsors receive signage, napkins and branding on the bar and food tables, and the opportunity to welcome attendees to the event. SOLD OUT			Networking Lounge \$15,000 (Exclusive) Designed to offer attendees a place to jump online or take a quick break, the CAMX Networking Lounge is equipped with comfortable seating and ample real estate to maximize sponsor recognition and branding.
First Time Attendee Breakfast Exclusive	\$3,500 (Exclusive)	1	The first-time attendee breakfast that attracts nearly 200 first-time CAMX attendees. Make an impression on new attendees, increase your brand awareness at CAMX and drive traffic to your booth.
CAMX 2023 Awards Exclusive	\$5,000	1 SOLD OUT	As the Awards exclusive sponsor, your company will enjoy recognition which includes your logo on all CAMX Awards promotions, communications and references throughout the year.
Young Professionals Meetup Exclusive	\$3,500	1	Attendees gain valuable insight from experienced professionals within the industry while interacting and networking with other Young Professionals attending CAMX 2023. This event is open to people ages 35-years and under. Sponsor can introduce company and any open positions.
CAMX Know Before You Attend Webinar (Pre-CAMX) Exclusive	\$15,000	1	Sponsor a live webinar designed to prepare attendees on how to maximize their time at CAMX 2023. Sponsorship includes a welcome message to registered attendees and a promo video with logo on webinar email messaging.
CAMX Education Sponsorship			
CAMX Student Poster Session & Expo Exclusive	\$5000	1	Support research and innovation in the composites industry by sponsoring the student poster competition which showcases university research and awards exceptional work in composites and advanced materials.
CAMX Theater Presentations	\$1,750 25 minutes \$3,000 50 minutes	22	Increase your CAMX visibility and demonstrate your expertise with attendees by reserving a 25 or 50 minute presentation slot at the CAMX Theater on the show floor. Projector/Monitor/Speakers/Microphone are all included. Presentation titles and times will be published in the onsite guide, mobile app and signage.
Pre-CAMX Webinars & Virtual Presentation	\$3,000	4	Showcase your expertise and thought leadership through a virtual one-hour classroom setting. This is a great way to gain significant exposure and interest in your company before CAMX kicks off in October. This pre-CAMX webinar series will take place in July, August, September and October 2023.
CAMX Digital Marketing Sponsorships (A La Carte)			
CAMX Mobile App (Splash Page) Exclusive	\$8,000 SOLD OUT	1	Raise your CAMX visibility with the mobile version of the CAMX Onsite Guide. This prime digital sponsorship includes an exclusive advertisement that displays each time when an attendee opens the event app. Includes one additional rotating banner advertisement within the app.
CAMX Mobile App Rotating Banner Advertisement	\$2,000	5	Be seen by thousands of CAMX attendees with rotating digital display advertising linked to the landing page of choice.
NEW! CAMX Mobile App Push Notifications	\$3,000	2 per day on Tue and Wed	Are you hosting an exhibit hall reception? Looking to attract attendees to a booth demonstration? Let attendees know with this New! Push Notification sponsorship through the CAMX 2023 Event Mobile App.
Sponsored Content Email Marketing (Pre-CAMX)	\$2,500	10	Make a connection with thousands of CAMX contacts by being the exclusive sponsor of an individual CAMX eblast. Share educational content, press releases, videos and more. Content is hosted by the sponsor.
Sponsored Content Social Media (Pre-CAMX)	\$1,500	20	Go viral and been by thousands of CAMX followers by showcasing your latest white paper, case study, video or press release on all CAMX social media platforms including LinkedIn, Twitter and Facebook. Linked content is hosted by the sponsor and published by CAMX during the event.
Sponsored Content Social Media (During CAMX)	\$2,000	5	Be seen by thousands of CAMX followers by showcasing your latest white paper, video, or press release on all CAMX social media platforms. LinkedIn content is hosted by the sponsor and published by CAMX before the event.
Sponsored Content CAMX Home Page Sponsor Spotlight	(1) Month \$3,000 (3) Months \$5,000 (6) Months \$7,500		Promote your company's innovations, expertise and thought leadership with a sponsored content post on the CAMX website home page. Content hosted by the sponsor.

SPONSOR BENEFITS

**Design your own sponsorship package . . .
there's something for every budget and goal.**

SPONSOR BENEFITS	CONTRIBUTOR \$4,999 & under	SUPPORTER \$5,000-14,999	PREMIER \$15,000-29,999	ELITE \$30,000
Recognition in the show directory	X	X	X	X
Logo and link placement on the CAMX website	X	X	X	X
Recognition on event signage	X	X	X	X
Right to use a "sponsor" title in your own promotional materials	X	X	X	X
Named as a "Supporter" sponsor on all signage and communication		X		
Logo included in registration brochure		X	X	X
Recognized as a "Premier" sponsor on signage & communication			X	
Recognition during General Session and Keynote			X	X
Logo on all main CAMX webpages				X
Named as an "Elite" sponsor				X
Logo listed in key spots on all signage and communication				X
Logo on special eblasts and mailings from CAMX to potential attendees				X

ON-SITE AND DIGITAL SPONSORSHIPS

CAMX offers a variety of onsite and digital sponsorships to help you win more customers and elevate brand awareness before, during, and after CAMX.

100+ Education Sessions

LIVE Manufacturing Demonstrations

Top reasons to invest in SPONSORSHIPS

ELEVATE BRAND VISIBILITY AND RECOGNITION

Sponsorships put your brand front and center in front of a targeted, highly motivated audience with buying influence.

STRENGTHENING ATTENDEE PERCEPTION

Public perception can make or break a business. As a sponsor, attendees will perceive your brand as a strong, industry resource and thought leader.

INCREASED LEAD GENERATION

Sponsors with increased brand awareness stand out with attendees, and they will be more likely to visit your booth space.

RETURN ON INVESTMENT

Sponsors want to leave CAMX with a list of leads to follow up on afterward. With a well-planned sponsorship strategy, you will make new connections and develop future business relationships, increasing your bottom line.

PRESENTATION THEATER

Breaking news, press conferences, research and innovation presentations, special announcements, and more take place in the Presentation Theater at CAMX. Back by popular demand, exhibitors may use the theater to make their own sales and technical presentations at scheduled times that are promoted by CAMX and your team.

Contact your CAMX Sales Representative to reserve your presentation slot.





Oct 30 - Nov 2, 2023 | Conference
Oct 31 - Nov 2, 2023 | Exhibition

GEORGIA WORLD CONGRESS CENTER | ATLANTA, GEORGIA

SECURE YOUR BOOTH & SPONSORSHIP TODAY

READY TO BOOK?

Reserve your booth — view the floorplan and contract online, or contact your sales representative for more information.

www.theCAMX.org/exhibit-sponsor



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Reserve your exhibit space and sponsorship package

Contact your CAMX Sales
Representative Today!

MAKE THE RIGHT DECISION FOR YOUR COMPANY.

Choose CAMX.

DEADLINES to REMEMBER

July 31, 2023

- Entrance Hall Unit
- Aisle Signs
- Registration Bag
- Lanyards
- Registration Badges

September 29, 2023 (to avoid 15-30% rush fees)

- Banners
- Stand Alone Signs
- Escalator runners
- Column Wraps
- Floor Graphics
- Digital Displays
- Hydration Station
- F&B Pavilion
- Hand Sanitizer Stations

Additional media packages are offered
through the official CAMX media partners

- Print and digital advertising
- Enhanced MyCAMX online listing packages
- Advertising in CAMX Connection and Show Directory

Contact rbrandt@gardnerweb.com
P: 630.345.3465 for more details.