



CAMX 2022 EXHIBITOR QUICK REFERENCE GUIDE

MEETING LOCATION

Anaheim Convention Center (ACC)

800 W Katella Avenue

Anaheim, CA 92905

1.714.765.8950

www.anaheimconventioncenter.com

IMPORTANT DATES & DEADLINES

- 5/11/22:** Exhibitor Webinar #1 (CAMX Overview & Logistics and Marketing Preparations)
- 6/22/22:** Exhibitor Webinar #2 (Marketing Tools & Tips)
- 7/17/22:** Edit Listing for On-Site Show Directory
- 8/3/22:** Exhibitor Webinar #3 (Lead Retrieval)
- 8/12/22:** Exhibitor Certificate of Insurance Due
- 8/19/22:** Exhibitor EAC Due
- 9/7/22:** Exhibitor Webinar #4 (Know Before You Go)
- 9/16/22:** Discount deadline for Freeman orders,
- 9/14/22:** First day advanced warehouse shipments accepted
- 10/07/22:** Last day for advance shipments to arrive at the warehouse
- 10/15/22:** Early Exhibitor move-in (10am - 5pm)
(pre-approval required)
- 10/15/22:** First day direct shipments accepted at ACC
- 10/16/22:** Exhibitor move-in continues (8am - 5pm)
- 10/17/22:** Exhibitor move-in continues (8am - 5pm)
- 10/18/22:** Exhibition open (10am - 5pm)
- 10/19/22:** Exhibition open (9am - 5pm)
- 10/20/22:** Exhibition open (9am - 1pm) / Tear down begins (1pm - 8pm)
- 10/21/22:** Exhibitor tear down continues (8am - 5pm)

IMPORTANT CONTACT INFORMATION

Exhibitor Services / General Questions:

Deris Concepcion, Coordinator, Event Sales & Services

1.703.260.6809; dconcepcion@acmanet.org**General Services Contractor:**

Freeman

2170 S. Towne Centre Place, Suite 100

Anaheim, CA 92805

1-888-508-5054 (p); 1-469-621-5601 (f)

ExhibitorSupport@freemanco.com**Shipping:****Advance Shipping Warehouse**

Exhibiting Company Name / Booth #

CAMX 2022

C/O Freeman

3456 E Miralona Ave, Anaheim, CA 92806

Show Site

Exhibiting Company Name / Booth #

CAMX 2022

C/O Freeman

Anaheim Convention Center

1850 West St, Anaheim, CA 92802

Looking for a particular item or service? The guide below provides general answers to your most frequently asked questions and outlines which tile to visit in the Exhibitor Services Center to quickly access additional information and forms.

HOW DO I LOG IN TO THE EXHIBITOR SERVICES CENTER To log in, use the exhibitor ID and password that was emailed to you when you reserved your booth. You will need to log in each time you access the Exhibitor Services Center, however, your ID and password will prepopulate after the first time you log in. If you do not have your exhibitor ID and password, or need it resent, please contact Deris Concepcion (dconcepcion@acmanet.org) or Nancy Leon (exhibit@sampe.org).

HOW DO I ORDER EQUIPMENT AND SERVICES FOR MY BOOTH? Click on the “**Exhibitor Service Kit**” tile to be directed to Freeman Online, where you can order carpet, furniture and additional equipment and services for your booth. *Note, a separate login is required once you are directed to Freeman Online. If you do not already have a login and password for Freeman Online, you will need to create an account with Freeman to access the service kit.*

HOW DO I ORDER CATERING FOR MY BOOTH? The Booth Catering Form with a link to the complete catering menus is available in the “**Exhibitor Service Kit**”, located under the Facility/Other Contractors section in the Forms and Brochures tab.

WHAT ARE EXHIBITOR PHYSICAL BOOTH PACKAGES? Exhibitor physical booth packages provide discounted pricing on a basic furniture setup and carpet, material handling and a one-time cleaning of your booth. (These are in addition to your exhibit space rate). To see the variety of packages available, visit the “**CAMX Physical Booth Packages**” sub tile under the “**Sponsorship and Advertising Opportunities**” main tile on the Exhibitor Service Center landing page. All additional sponsorship offerings, including general meeting sponsorship, advertising and online marketing opportunities, are also found under the “**Sponsorship and Advertising Opportunities**” tile.

WHY DO I NEED TO UPDATE MY BOOTH DESCRIPTION AND PRODUCT CATEGORIES?

Your virtual booth on thecamx.org can help generate leads by introducing your company to attendees looking for new suppliers and vendors. Make sure to complete your Company Description, contact information and select your Product Category Listings so prospects and customers can find you and learn about your company. To update your company description and product listing, click on the “**Online & Print Directory Listing**” tile. ***Please complete both your Online and Printed Company Descriptions.***

Enhance your listing by exploring the online advertising options by visiting the “**Online Advertising Options for your Booth**” tile under the “**Sponsorship and Advertising Opportunities**” main tile.

HOW DO I BOOK A BLOCK OF ROOMS?

The group room block form is available under the **Exhibitor Registration & Travel Information** tile. Complete the request form and submit to the CAMX Housing Bureau, Conference Direct. Once they receive the form, the CAMX Housing Bureau will follow up to confirm all the details for your block.

The link to individual reservations can also be found under the **Exhibitor Registration & Travel Information** tile.

Housing Alert!

Please be aware that companies other than the CAMX official and exclusive housing Bureau, Conference Direct, may contact you and indicate that they are affiliated with CAMX, ACMA, or SAMPE, and may claim to offer ‘reduced’ rates. Solicitors may also offer to sell you the CAMX attendee list. Please know that CAMX does not offer the attendee list for sale. These companies are not affiliated in any way with CAMX and it is highly recommended that you do not use their services. If you are contacted by one of these companies, send their contact information to Katheran Correa (kcorrea@acmanet.org).

CAN I HOLD A PRODUCT DEMONSTRATION AT CAMX?

Yes, exhibitors may hold demonstrations at CAMX to better showcase their product or process. Anyone that wishes to hold a demo should complete the “**Demo Request Form**” available under the “**Need to Know**” main tile on the Exhibitor Service Center landing page.

Please note ALL demonstrations that are submitted must be approved by CAMX show management, the Anaheim Fire Marshall, and the Anaheim Convention Center. CAMX show management will work with each company on obtaining

these approvals but is not responsible for the decision of any involved party. Please allow sufficient time to have these decisions made, at least 2 months is recommended.

HOW MANY EXHIBITOR REGISTRATIONS DOES MY BOOTH SPACE PROVIDE?

Choose the “**Exhibitor Booth Personnel Allotment**” form under the “**Exhibitor Registration & Housing**” tile to find out how many personnel are allotted per your booth size or to register yourself and your team for CAMX 2022.

One CAMX Show Sampler Registration per exhibiting company is also included with your booth purchase. The exhibiting company will need to assign the show sampler to one person.

WILL CAMX HELP PROMOTE MY COMPANY’S PRODUCT LAUNCH?

Absolutely. CAMX has relationships with many trade press, and also partners with Composites World, as well as ACMA and SAMPE publications. Complete the “**Product Launch application**” (located under the “**Marketing Tools**” tile on the Exhibitor Service Center landing page) and return to CAMX to let us know what you have planned. We’ll pass your information along to the right people and help you advertise these activities to attendees. Show coverage in these publications will take place in magazines, social media sites, websites, and in the CAMX Show Daily.

WHAT SAFETY MEASURES ARE BEING TAKEN FOR CAMX?

Your safety is our priority, CAMX staff continues to monitor and stay abreast on the latest COVID-19 developments, and will follow the federal, state, county, city and convention center policies regarding COVID preventative measures.

- Effective March 1, 2022, the California Department of Public Health requires attendees to provide one of the following prior to attending an event:
 - o Proof of vaccination
 - o OR a negative antigen COVID-19 test within one day of the event
 - o OR a negative PCR test within 2 days of the event
- Strongly recommends those who are unvaccinated wear masks in all indoor public settings (surgical masks or higher-level respirators are recommended).

More information will be made available on how to provide any required documentation at the time of CAMX as we get closer to the event. For more information view Visit Anaheim’s [Health and Safety Measures](#).

The CAMX show management team is working with the convention center leadership to ensure that these standards are in place before and during our show. What’s more, these rules are in place to ensure everyone’s safety, and we strongly encourage you to visit the above links and [the CAMX FAQs page](#) often and check them regularly, as protocols will likely change between now and October.

CAMX 2022 OFFICIAL VENDORS AND PARTNERS

Below is the list of CAMX 2022 official vendors and partners. Solicitations or calls from companies other than the ones listed below are not affiliated with CAMX and it is highly recommended that you do not use their services.

- Conference Direct (Housing Bureau)
- Freeman Expo (Décor/Furniture, Exhibit Design, Labor, Material Handling)
- Freeman Audio Visual
- Anaheim Convention Center (Utilities)
- SmartCity (Internet)
- ARAMARK (Convention Center Catering)
- Convention Data Services (Lead Retrieval)
- Feathr
- Gardner Business Media/Composites World (Print Advertising)
- Visit Anaheim (Anaheim Visitor & Convention Bureau)

OFFICIAL CAMX HOTELS

- Marriott Anaheim Hotel (Headquarters Hotel)
- Hilton Anaheim
- Sheraton Park Hotel at Anaheim Resort
- Residence Inn Anaheim Resort/Convention Center
- Hyatt Place at Anaheim Resort / Convention Center
- Springhill Suites Anaheim Resort/Convention Center