

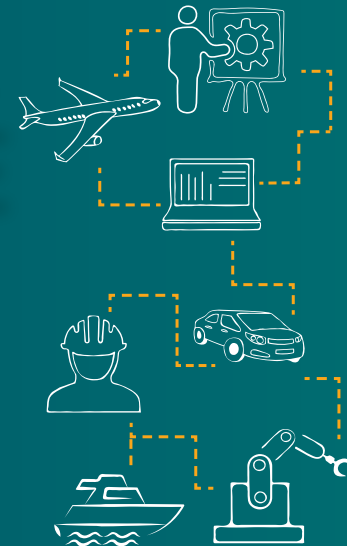
A NEW CAMX FOR A NEW TIME

COMBINED STRENGTH. UNSURPASSED INNOVATION.

SEPTEMBER 21-24

A VIRTUAL EXPERIENCE

2020



CAMX
THE COMPOSITES AND ADVANCED MATERIALS EXPO

**VIRTUAL EXHIBITOR AND
SPONSOR PROSPECTUS**

LEARN MORE AND RESERVE

www.theCAMX.org

CAMX 2020 IS GOING VIRTUAL

The headline says it all. CAMX – The Composites and Advanced Materials Expo is going virtual in 2020. While the world grapples with the impact of the coronavirus, our industry still needs a place to come together to exchange ideas and make valuable business connections, and CAMX 2020 does just that. **The new virtual format will open the event to more people than ever before**, and for that, we are incredibly excited. CAMX will host live interactive sessions, exhibitor demonstrations and networking opportunities over the original conference dates (September 21–24), making it easy for everyone to explore technical content, new innovations and products, and network with industry professionals and leaders from around the world.

When you think about all the great “disrupter” businesses that came out of the last financial crisis and shortly thereafter, including Airbnb, Uber, Slack, and many others, this is our industry’s chance to embrace change and make the most of this historic time in our history. **But first, we need you at CAMX.**

WHEN: September 21-24, 2020

WHERE: Virtual Conference and Exhibition

“CAMX is the best place to make connections, learn new technologies, and grow your business, all in one place. Composites One does not miss an opportunity to exhibit and network at **what is truly the composites industry’s premier event**. And while this year will be in a virtual setting, we are looking forward of taking advantage of all the great content, and even offering some ourselves.”

— Marcy Offner, Composites One



CAMX is the right platform to reach attendees virtually, from anywhere in the world.

EXHIBIT AT CAMX

Here is why you should take part in virtual CAMX 2020:

EXPAND YOUR AUDIENCE

Going virtual gives CAMX the scale to grow your audience and build new business by removing physical location as a barrier, expanding your reach.

INCREASE ENGAGEMENT WITH YOUR SALES TEAM

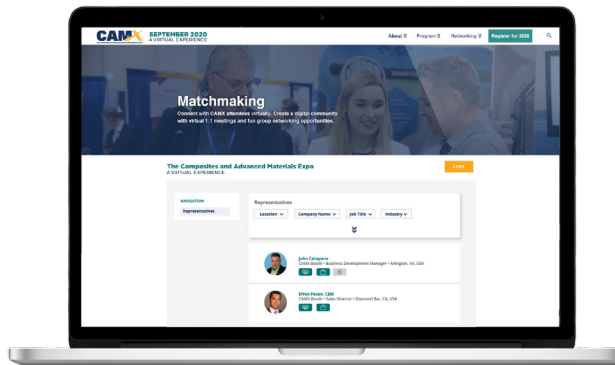
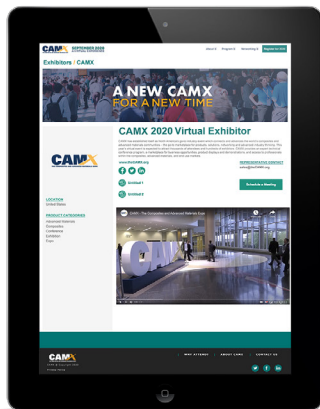
CAMX will be creating buzz with community conversations and real-time session interactions. Between those conversations and sessions, attendees will be visiting your booth.

NETWORKING

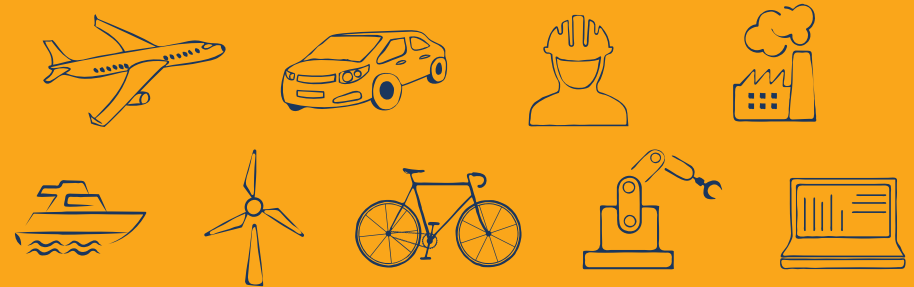
Make new connections through virtual 1:1 meetings and matchmaking.

EXPAND BRAND AWARENESS

Just like in-person events, being an exhibitor and/or sponsor at CAMX 2020's virtual expo will increase brand recognition through valuable sponsorship opportunities.



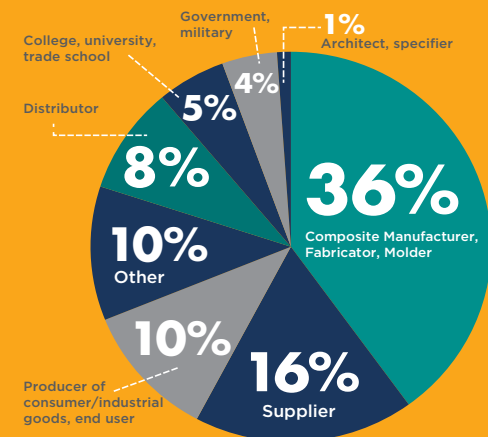
MARKET SEGMENTS AT CAMX



Aerospace/Aircraft	Energy – Wind	Recreational Vehicles
Architectural	Industrial	Solid Surface Cast
Automotive	Infrastructure	Polymers
Bath	Marine	Space
Construction	Mass Transportation	Sports Equipment
Consumer Goods	Medical	Swimming Pools
Electronics	Military/Government	and Many More
Energy – Power	Applications	
Generation/Other	Pipe and Tank	

WHO ATTENDS CAMX?

- 18% Sales or Marketing
- 17% Engineer, Purchaser, Estimator
- 16% President, CEO, Owner
- 14% Research and Development
- 8% General Management
- 6% Production, Manufacturing
- 3% Program Management
- 2% Tooling, Prototype
- 1% Instructor/Educator
- 1% Quality Control, Assurance



VIRTUAL EXHIBITOR PACKAGES

There is no better way to bring attention to your company than through a virtual exhibit space at CAMX. Choose your own virtual booth package. . . there's something for every budget and goal.

ALL VIRTUAL EXHIBITORS RECEIVE:

Your own custom exhibitor detail landing page that includes all of the following —

- Hero image (1325x290px, .jpg or .png)
- Company logo (300x300px, .jpg or .png)
- Company information - name, location, description, contact info
- Social links to Facebook, Twitter, Instagram and LinkedIn

COST COMPARISON

Live Event Space* vs. Virtual Event Space

*Average cost for booth space only.



Exhibitor Tier	Live Event Booth Size	Live Event Booth Cost	Virtual Event Booth Cost	Difference in Savings
Platinum	40x40	\$52,560	\$10,000	\$42,560
Gold	20x20	\$14,960	\$7,500	\$7,460
Silver	10x20	\$7,140	\$5,000	\$2,140
Bronze	10x10	\$3,740	\$2,500	\$1,240

Generate leads directly from your office without having to incur additional costly expenses associated with in-person events, including travel, lodging, booth design, promotional items, shipping, and more.

VIRTUAL EXHIBITOR COST	BRONZE \$2,500	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000
Exhibitor Tier Spots Available	Unlimited	150	150	50
Display on Exhibitor Home Page	Company name only	Logo/company name	Logo/company name	Logo/company name
Footprint on Exhibitor Home Page (see next page for example)	4th Largest/4th sort	3rd Largest/3rd sort	2nd Largest/2nd sort	Largest/1st sort
Maximum Number of Booth Representatives for Scheduled Meetings (Video conferences)	6	10	12	15
Exhibitor Detail Landing Page - Video limit	2	3	4	5
Exhibitor Detail Landing Page - Content upload limit (files only – i.e. PDF marketing materials, white papers, etc.)	2	3	4	5
Exhibitor Detail Landing Page - URL links limit	1	1	2	3
Exhibitor Detail Landing Page - Hero image	✓	✓	✓	✓
Scheduled Meetings (Video conferences) - Unlimited	✓	✓	✓	✓
Exhibitor Detail Landing Page - Unlimited number of product categories to select from	✓	✓	✓	✓
Exhibitor Detail Landing Page - Company logo	✓	✓	✓	✓
Exhibitor Detail Landing Page - Company info: Name, location, description, contact info	✓	✓	✓	✓
Exhibitor Detail Landing Page - Website address	✓	✓	✓	✓
Exhibitor Detail Landing Page - Social links: Facebook, Twitter, Instagram, LinkedIn	✓	✓	✓	✓

EXHIBITOR HOME PAGE

Your exhibitor tier determines the placement of your company and the size of your footprint on the virtual exhibitor home page. Review the full list of benefits for each exhibitor tier available on the previous page. Watch the [exhibitor demo](#) to view an example event site. Contact [your sales rep](#) to find out when you can sign up for a CAMX exhibitor demo.

CAMX Exhibitors

Platinum
Gold
Silver

Filter by Level
Filter by Location
Filter by Category
Clear Filters

Search by name
Search

CAMX - The Composites and Advanced Materials Expo

American Composites Manufacturers Association (ACMA)

Society for Advancement of Material and Process Engineering (SAMPE)

LOGO HERE

LOGO HERE

LOGO HERE

LOGO HERE

Gold Tier Exhibitor (Alpha Order) A

Gold Tier Exhibitor (Alpha Order) B

Gold Tier Exhibitor (Alpha Order) C

Gold Tier Exhibitor (Alpha Order) D

LOGO HERE

LOGO HERE

LOGO HERE

LOGO HERE

LOGO HERE

Silver Tier Exhibitor (Alpha Order) A

Silver Tier Exhibitor (Alpha Order) B

Silver Tier Exhibitor (Alpha Order) C

Silver Tier Exhibitor (Alpha Order) D

Silver Tier Exhibitor (Alpha Order) E

Bronze Exhibitor A

Bronze Exhibitor B

Bronze Exhibitor C

Bronze Exhibitor D

Bronze Exhibitor E

Bronze Exhibitor F

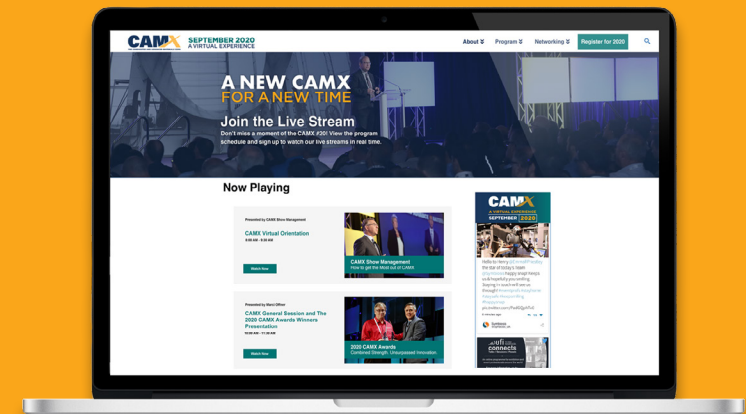
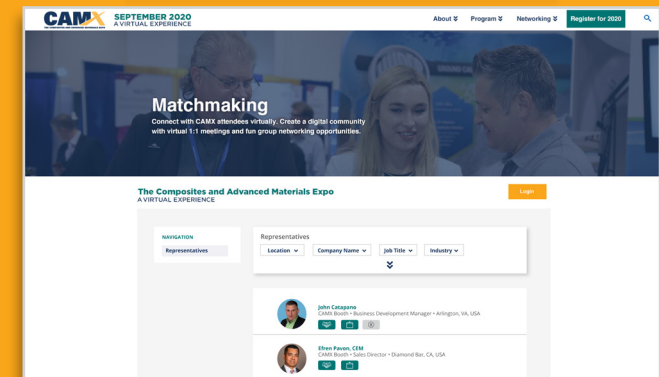
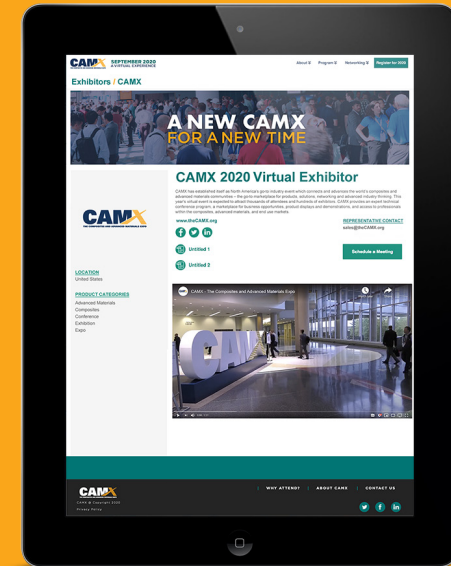
Bronze Exhibitor G

PLATINUM TIER
Logo Placement

GOLD TIER
Logo Placement

SILVER TIER
Logo Placement

BRONZE TIER
Company Name Placement



LIVE STREAMING OPTIONS

COST

SPOTS AVAILABLE

DETAILS

CAMX 2020 Virtual Streaming Package

SOLD OUT

Live or recorded streaming for videos, demos, happy hours and presentations

VIRTUAL SPONSORSHIP PACKAGES

WITHIN THE CAMX PLATFORM

VIRTUAL SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
Opening General Session with Keynote Speaker Sponsor	\$15,000	Exclusive (1)	4-minute video/slides/speaking opportunity before keynote speaker
Digital Display - Hero Banner on Home Page/Lobby	\$10,000	4	15 second, clickable banner, links to exhibitor page or external webpage
Digital Display - Social Feed on Home Page/Lobby	\$10,000	Exclusive (1)	Static logo placement on the homepage social feed
Digital Display - Hero Banner Chat Page	\$5,000	5	1 clickable banner, links to exhibitor page or external webpage
Digital Display - Hero Banner on Sessions Page	\$7,500	5	15 second, clickable banner, links to exhibitor page or external webpage
Digital Display - Hero Banner Speakers Page	\$7,500	5	15 second, clickable banner, links to exhibitor page or external webpage
Digital Display - Hero Banner Exhibitors Page	\$7,500	5	15 second, clickable banner, links to exhibitor page or external webpage
Digital Display - Hero Banner Matchmaking Page	\$7,500	5	15 second, clickable banner, links to exhibitor page or external webpage
Digital Display – Tower Ad – Session Page	\$6,000	10	15 second, clickable banner, links to exhibitor page or external webpage
Conference Programming Live Session (pre-roll video or slides with tower ad within session)	\$7,500	5	90-second video or slides, plus clickable tower ad within session room
Digital Display - Tower ad on Home Page/Lobby	\$6,000	10	15 second, clickable rotating banner, links to exhibitor page or external webpage
Digital Display - Standard banner on Home Page/Lobby	\$6,000	10	15 second, clickable rotating banner, links to exhibitor page or external webpage
First Time Attendee Virtual Orientation	\$5,000	Exclusive (1)	90-second video or speaking opportunity during virtual orientation
CAMX Awards Virtual	\$5,000	Exclusive (1)	Logo on the CAMX Awards landing page on CAMX website and within platform
CAMX 2020 Virtual Digital Display Bundles	TBD	N/A	To increase branding and exposure across multiple digital display options – discounted pricing is available for custom bundles. Contact your sales rep.



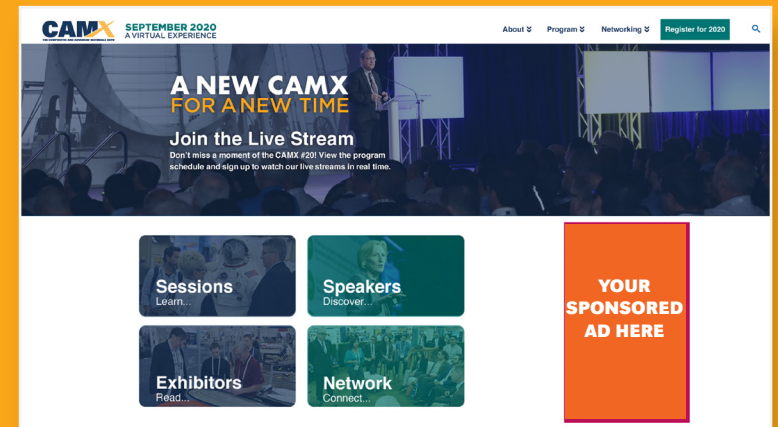
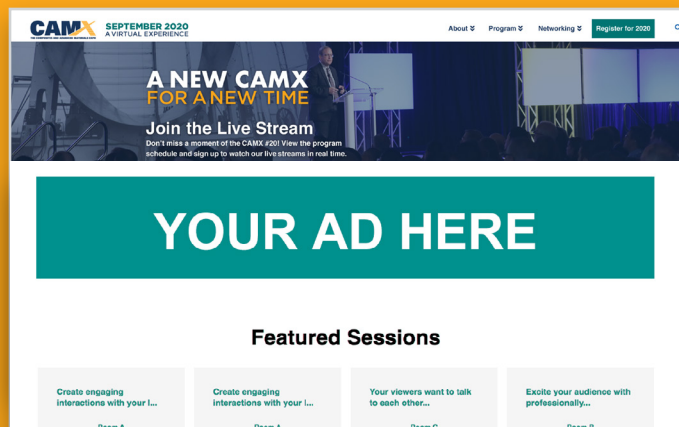
Create a custom display bundle to fit your company's unique needs. Contact your sales representative today for more details.

VALUE ADD ITEMS BASED ON INVESTMENT LEVEL	ELITE \$15,000+	PREMIER \$10,000-\$14,999	SUPPORTER \$3,000-\$9,999	CONTRIBUTOR \$2,999 and under
Logo with clickable URL on CAMX 2020 virtual website	✓	✓	✓	✓
Logo with clickable URL on CAMX 2020 virtual email communications	✓	✓		
Company name with clickable URL on CAMX 2020 virtual email communications			✓	✓
Right to use sponsor title in your company marketing materials	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES & ITEMS

OPTIONS OUTSIDE CAMX VIRTUAL PLATFORM

VIRTUAL SPONSORSHIP ITEMS	COST	QUANTITY AVAILABLE	DETAILS
CAMX 2020 Digital Event Bag	\$7,500	3	Logo on digital event bag emailed to all attendees. Includes sponsored digital inserts.
CAMX Digital Event Bag - Virtual inserts	\$1,500	25	Digital inserts can include videos, marketing materials, white papers (includes logo)
Sponsored Content - Email Marketing	\$5,000	10	Exclusive sponsor for each CAMX email distributed, includes content marketing
Sponsored Content - CAMX Website	\$2,500	10	Sponsored content/blog section on CAMX website for articles, videos and dedicated content
Digital Display - Registration Page	\$7,500	Exclusive (1)	1 clickable banner, links to exhibitor page or external webpage
Registration Confirmation Letter (Banner ad/logo)	\$8,000	Exclusive (1)	Sponsored banner ad or logo on registration confirmation emails
Post-Show Thank You Email (Banner ad/logo)	\$5,000	Exclusive (1)	Sponsored banner ad or logo on thank you emails to attendees
Post-Show Survey	\$3,500	Exclusive (1)	Sponsored banner ad on survey emails to attendees
Social Mentions	\$2,000	36	Broadcast sponsored messages (2 per hour) displayed on the social feed in virtual lobby during event. \$2,000 per mention, Max Buy: (5) Mentions
Pre-Event Sponsored Posts	\$3,000	10	CAMX will post content on CAMX social media channels on behalf of sponsor
Composites 101 Webinar	\$5,000	Exclusive (1)	90-second video or speaking opportunity to welcome attendees to the <i>Composites 101</i> webinar
Composites 102 Webinar	\$5,000	Exclusive (1)	90-second video or speaking opportunity to welcome attendees to the <i>Composites 102</i> webinar
Tooling 101 Webinar	\$5,000	Exclusive (1)	90-second video or speaking opportunity to welcome attendees to the <i>Tooling 101</i> webinar
Composites Factory of the Future Webinar	\$5,000	Exclusive (1)	90-second video or speaking opportunity to welcome attendees to the <i>Composites Factory of the Future</i> webinar
"Know Before You Attend" Webinar	\$5,000	Exclusive (1)	90-second video or speaking opportunity to welcome attendees to the pre-event <i>Know Before You Attend</i> webinar





SEPTEMBER

A VIRTUAL EXPERIENCE

2020

**RESERVE YOUR VIRTUAL EXHIBIT
& SPONSORSHIP PACKAGE TODAY**

www.theCAMX.org

LOOKING FOR MORE?

The CAMX team can add more sponsorship functionality within the platform and work with your team to create your entire sponsorship or exhibits strategy.



**WEST COAST
& INTERNATIONAL**

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Think Beyond the Mold,
take part in ...

A NEW CAMX
FOR A NEW TIME