

## **Grow Your Business Opportunities**

## **CAMX - The Composites and Advanced Materials Expo**

You are invited to exhibit at CAMX, the largest composites and advanced materials exhibition in North America. CAMX connects and advances all aspects of the world's Composites and Advanced Materials communities: R&D, engineering, manufacturing, service providers, and end-users.

#### **Exhibit at CAMX**

- Expand your reach into untapped markets.
- Maximize your marketing efforts in ONE expansive marketplace.
- Make new connections with your target audience and maintain relationships with current customers.
- Generate sales reach the most qualified buyers.
- Increase exposure with an international audience.
- Gain valuable market intelligence on your competitors.

Exhibit in this dynamic marketplace and attain maximum global exposure, opportunities to expand into new markets, and solidify your position in the industry.

#### **About CAMX**

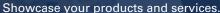
CAMX is America's go-to event in the U.S. for the global composites and advanced materials communities. It provides a venue for companies and individuals to grow business opportunities, understand their potential impact on the industry and new markets, and showcase new innovations in products and technology. Regardless of the application – transportation, aerospace, marine, wind energy, software, construction and infrastructure, medical, academics, sports and leisure – CAMX is America's go-to event for products, solutions, networking, and advanced industry thinking. CAMX is jointly owned by ACMA and SAMPE.

Official Media Partner











Reach an engaged customer base.

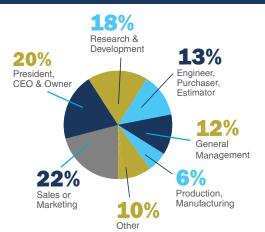
## Why Exhibit?

CAMX is the largest exhibition for the composites and advanced materials industry in North America. This all-encompassing event attracts qualified decision makers looking for the next generation of products, solutions, networking, and advanced industry thinking. Make sure you're in a position to meet them by exhibiting at CAMX.

7,100
Total Attendees

95% of attendees made new connections at CAMX.

### **Attendee Job Function**



#### Other:

Instructor/Educator, Program Management, Quality Control, Assurance, Tooling, Prototype.

## **Attendee Buying Influence:**

- Make the final decision 32%
- Specify suppliers, research suppliers 17%
- Recommend and/or influence a decision 39%

## **Company Type:**

- Composite Manufacturer, Fabricator, Molder 44%
- Supplier 21%
- Other 11%
- College/University/Trade School 7%
- Distributor 7%
- End User, Architect, Specifier 7%
- Government/Military 3%

## **Principle Industry:**

- Manufacturing 44%
- Aerospace & Aircraft (including Defense) 27%
- Automotive/Transportation 6%
- Construction & Infrastructure 6%
- Education/Training 5%
- Less than 5%
  - Government
  - Marine
  - Medical
  - Nonprofit
  - Software
  - ■Sports & Leisure
  - Utilities, Energy, and Extraction

"We established connections with several potential customers, and also met with suppliers that can improve and expand our processes. CAMX is one of the best shows we've attended in many years. We plan on attending in the future."

Dakota Kieffer, Plastics Unlimited

\*Attendee profile information based on CAMX 2014 demographics.

## **Exhibiting Information**

**Exhibit Space Rate** 

**Exhibit Space Includes** 

100-600 sq. ft. - \$29 per sq. ft

An 8' draped back wall and 3' side walls.

700-1000 sq. ft. - \$28 per sq.ft. A standard ID sign.

1100+ sq. ft. - \$27 per sq. ft. One Show Sampler Registration

Additional charges for each corner, \$280 per corner (applies to in-line, island or peninsula).

## **Exhibitor Physical Booth Packages**

CAMX offers various physical packages that save you money and simplify your logistics in preparing for the Show. Contact a sales representative for more information.

#### **Showcase Your Products**

Exhibitors interested in demonstrations, product displays, or securing meeting space should contact a sales representative for more information.

#### **Exhibitor Benefits**

- Company listing in the CAMX online floor plan, mobile app, show directory, and the SAMPE Journal.
- 6 1/2 hours of unopposed exhibit hall hours.
- The ability to post press releases about your CAMX 2015 activities in your online booth. Exclusive online and print advertising options and sponsorship opportunities.
- Complimentary access to the "Exhibitor Lounge," an area exclusively for exhibitors and their quests.
- Free Exhibit Hall passes for clients and prospects.
- Marketing templates and tools to promote your presence at CAMX.
- Webinars on trade show marketing and logistics for exhibitors.

## **Exhibitor Sales Contacts**

Eastern U.S. and International Sean Nodland

Email: snodland@acmanet.org Phone: +1.703.525.0511 ext. 324 Western U.S. and International Efren Pavon Email: efren@sampe.org Phone: +1.626.331.0616 ext. 616

#### **General Information**

October 26-29, 2015: Conference October 27-29, 2015: Exhibits Dallas Convention Center, Dallas, TX

#### **Exhibitor Move In**

October 24 10:00 PM – 5:00 PM
(Early Move In with Show Management Approval)
October 25 8:00 AM – 5:00 PM
October 26 8:00 AM – 5:00 PM

#### Move Out

October 29 1:00 PM – 5:00 PM October 30 8:00 AM – 5:00 PM

#### **Exhibit Hall Hours**

October 27 10:30 AM – 5:00 PM
(includes three hours of dedicated exhibit hall time)
October 28 9:00 AM – 6:00 PM
(includes three hours of dedicated exhibit hall time)

October 29 9:00 AM - 1:00 PM

#### **Payment Deadlines**

- 50% of the exhibit space cost is due upon application until May 1, 2015.
- Beginning May 1, 2015, 100% of exhibit space is due upon application.

## **Expand Your Reach With an Engaged Audience**

### **Sponsorship and Advertising Opportunities**

**Enhance your company's exposure** and drive additional traffic to your booth with exclusive sponsorship and advertising opportunities. Sponsorships can be tailored to meet any investment level and company goal.

## Some sponsorship types products include:

Tote Bags

Lanyards

Banners

Receptions

Carpet Aisle Stickers

Event App

### All CAMX sponsorships include:

- Recognition in the official Show Directory.
- Placement on the CAMX website with logo and link.
- Recognition on signage during the event.
- The right to use a "sponsor" title in your own promotional materials.
- Additional benefits based on sponsorship level.

### Why Sponsor?

- Raise your profile among your top prospects.
- Drive additional traffic to your booth.
- Show your commitment to the industry.
- Earn the thanks of every conference attendee.

### Print and Electronic Marketing/Advertising

Upgrade your online booth presence to generate leads, allow attendees to set appointments with sales staff, and distinguish your brand; or advertise online or in the CAMX eNewsletter, Show Directory or Show Daily.

### **Sponsorship Investment Levels**

Call your sales representative or view the opportunities available at

www.theCAMX.org/sponsorship-opportunities.

## Elite

Over \$30,000

## Premier

\$15,000 - \$29,999

# Supporter

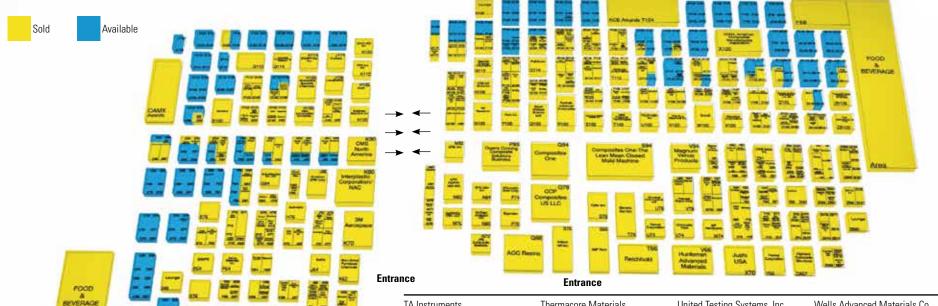
\$5,000 - \$14,999

## Contributor

\$4,999 and under

CAMX helps your company stand out before, during, and after the show.

# CAMX 2015 Exhibitors



350 Exhibitors already committed.



TA Instruments Taconic Taizhou Jiadebao Technology Taricco Corporation TCR Composites TE Wire & Cable Technical Fibre Products, Inc. Technology Marketing Inc. TEI Composites Corporation Teijin Aramid USA, Inc. TenCate Advanced Composites Textile Products, Inc. TeXtreme® The Dow Chemical Company The R.J. Marshall Company The United Soap Factory

Thermacore Materials Technology Division Thermal Equipment Corporation Thermal Product Solutions Gruenberg Thermal Wave Imaging, Inc. Thermwood Corporation TMP. A Division of French Toho Tenax America Tong Xiang Aisen Composites TOR Minerals Tricel Honeycomb Trilion Quality Systems Tri-Mack Plastics Manufacturing Corp. UHT Unitech Co., Ltd. Ultracor United Initiators SPI Inc.

United Testing Systems, Inc. University of Delaware University of Southern Mississippi **Utah Composites Industry** Vaupell **Vectorply Corporation** Venango Machine Company, Inc. Verisurf Software, Inc. Victrex Virtek Vision International Volume Graphics Waukesha Foundry Inc. Web Industries Weber Manufacturing Technologies Inc. Weibo International

Weihai Guangwei Composites

Wells Advanced Materials Co.
WichiTech Industries, Inc.
Wickert Hydraulic Presses USA
Wisconsin Oven Corporation
Wm. T. Burnett & Co.
Xamax Industries, Inc.
Yxlon
Zeus, Inc.
Zund America Inc.
Zwick USA

Current as of February 5, 2015



COMBINED STRENGTH. UNSURPASSED INNOVATION



www.theCAMX.org

October 26–29, 2015: Conference / October 27–29, 2015: Exhibits Dallas Convention Center / Dallas, TX

Last year, ACMA and SAMPE launched CAMX, a new industry event that brought together the entire composites and advanced materials industry. It was the largest conference of its kind in North America, with 554 exhibiting companies and 7,100 in attendance.

You are now invited to take part in CAMX 2015. Position your company to take advantage of the qualified buyers that recognize CAMX as their source for everything composites and advanced materials.



94/0 of attendees recommend attending CAMX.

Exhibit and Become a Part of this Growing Industry Event!