October 26 - 29, 2015: Conference / October 27 - 29, 2015: Exhibits
Dallas Convention Center / Dallas, TX

Your Invitation to Exhibit!

Produced by SAMPE

www.theCAMX.org
CAMX – The Composites and Advanced Materials Expo
You are invited to exhibit at CAMX, the largest composites and advanced materials exhibition in North America. CAMX connects and advances all aspects of the world’s Composites and Advanced Materials communities: R&D, engineering, manufacturing, service providers, and end-users.

Exhibit at CAMX
- Expand your reach into untapped markets.
- Maximize your marketing efforts in ONE expansive marketplace.
- Make new connections with your target audience and maintain relationships with current customers.
- Generate sales – reach the most qualified buyers.
- Increase exposure with an international audience.
- Gain valuable market intelligence on your competitors.

Exhibit in this dynamic marketplace and attain maximum global exposure, opportunities to expand into new markets, and solidify your position in the industry.

About CAMX
CAMX is America’s go-to event in the U.S. for the global composites and advanced materials communities. It provides a venue for companies and individuals to grow business opportunities, understand their potential impact on the industry and new markets, and showcase new innovations in products and technology. Regardless of the application – transportation, aerospace, marine, wind energy, software, construction and infrastructure, medical, academics, sports and leisure – CAMX is America’s go-to event for products, solutions, networking, and advanced industry thinking. CAMX is jointly owned by ACMA and SAMPE.

Official Media Partner
GARDNER Business Media, Inc.
Why Exhibit?
CAMX is the largest exhibition for the composites and advanced materials industry in North America. This all-encompassing event attracts qualified decision makers looking for the next generation of products, solutions, networking, and advanced industry thinking. Make sure you’re in a position to meet them by exhibiting at CAMX.

**Attendee Buying Influence:**
- Make the final decision - 32%
- Specify suppliers, research suppliers - 17%
- Recommend and/or influence a decision - 39%

**Company Type:**
- Composite Manufacturer, Fabricator, Molder - 44%
- Supplier - 21%
- Other - 11%
- College/University/Trade School - 7%
- Distributor - 7%
- End User, Architect, Specifier - 7%
- Government/Military - 3%

**Principle Industry:**
- Manufacturing - 44%
- Aerospace & Aircraft (including Defense) - 27%
- Automotive/Transportation - 6%
- Construction & Infrastructure - 6%
- Education/Training - 5%
- Less than 5%
  - Government
  - Marine
  - Medical
  - Nonprofit
  - Software
  - Sports & Leisure
  - Utilities, Energy, and Extraction

"We established connections with several potential customers, and also met with suppliers that can improve and expand our processes. CAMX is one of the best shows we’ve attended in many years. We plan on attending in the future."

Dakota Kieffer,
Plastics Unlimited

*Attendee profile information based on CAMX 2014 demographics.*
Exhibiting Information

Exhibit Space Rate
- 100-600 sq. ft. - $29 per sq. ft
- 700-1000 sq. ft. - $28 per sq. ft
- 1100+ sq. ft. - $27 per sq. ft

Additional charges for each corner, $280 per corner (applies to in-line, island or peninsula).

Exhibit Space Includes
- An 8’ draped back wall and 3’ side walls.
- A standard ID sign.
- One Show Sampler Registration

Exhibiting Information

Exhibitor Physical Booth Packages
CAMX offers various physical packages that save you money and simplify your logistics in preparing for the Show. Contact a sales representative for more information.

Showcase Your Products
Exhibitors interested in demonstrations, product displays, or securing meeting space should contact a sales representative for more information.

Exhibitor Benefits
- Company listing in the CAMX online floor plan, mobile app, show directory, and the SAMPE Journal.
- 6 1/2 hours of unopposed exhibit hall hours.
- The ability to post press releases about your CAMX 2015 activities in your online booth. Exclusive online and print advertising options and sponsorship opportunities.
- Complimentary access to the “Exhibitor Lounge,” an area exclusively for exhibitors and their guests.
- Free Exhibit Hall passes for clients and prospects.
- Marketing templates and tools to promote your presence at CAMX.
- Webinars on trade show marketing and logistics for exhibitors.

Exhibitor Sales Contacts

Eastern U.S. and International
Sean Nodland
Email: snodland@acmanet.org
Phone: +1.703.525.0511 ext. 324

Western U.S. and International
Efren Pavon
Email: efren@sampe.org
Phone: +1.626.331.0616 ext. 616

General Information

October 26-29, 2015: Conference
October 27-29, 2015: Exhibits
Dallas Convention Center, Dallas, TX

Exhibitor Move In
October 24 10:00 PM – 5:00 PM
(Early Move In with Show Management Approval)
October 25 8:00 AM – 5:00 PM
October 26 8:00 AM – 5:00 PM

Move Out
October 29 1:00 PM – 5:00 PM
October 30 8:00 AM – 5:00 PM

Exhibit Hall Hours
October 27 10:30 AM – 5:00 PM
(includes three hours of dedicated exhibit hall time)
October 28 9:00 AM – 6:00 PM
(includes three hours of dedicated exhibit hall time)
October 29 9:00 AM – 1:00 PM

Payment Deadlines
- 50% of the exhibit space cost is due upon application until May 1, 2015.
- Beginning May 1, 2015, 100% of exhibit space is due upon application.
Sponsorship and Advertising Opportunities

Enhance your company’s exposure and drive additional traffic to your booth with exclusive sponsorship and advertising opportunities. Sponsorships can be tailored to meet any investment level and company goal.

Some sponsorship types products include:
- Tote Bags
- Lanyards
- Banners
- Receptions
- Carpet Aisle Stickers
- Event App

All CAMX sponsorships include:
- Recognition in the official Show Directory.
- Placement on the CAMX website with logo and link.
- Recognition on signage during the event.
- The right to use a “sponsor” title in your own promotional materials.
- Additional benefits based on sponsorship level.

Why Sponsor?
- Raise your profile among your top prospects.
- Drive additional traffic to your booth.
- Show your commitment to the industry.
- Earn the thanks of every conference attendee.

Print and Electronic Marketing/Advertising
Upgrade your online booth presence to generate leads, allow attendees to set appointments with sales staff, and distinguish your brand; or advertise online or in the CAMX eNewsletter, Show Directory or Show Daily.

Sponsorship Investment Levels
Call your sales representative or view the opportunities available at www.theCAMX.org/sponsorship-opportunities.

<table>
<thead>
<tr>
<th>Level</th>
<th>Investment Range</th>
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<tbody>
<tr>
<td>Elite</td>
<td>Over $30,000</td>
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<tr>
<td>Premier</td>
<td>$15,000 - $29,999</td>
</tr>
<tr>
<td>Supporter</td>
<td>$5,000 – $14,999</td>
</tr>
<tr>
<td>Contributor</td>
<td>$4,999 and under</td>
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CAMX helps your company stand out before, during, and after the show.
Last year, ACMA and SAMPE launched CAMX, a new industry event that brought together the entire composites and advanced materials industry. It was the largest conference of its kind in North America, with 554 exhibiting companies and 7,100 in attendance.

You are now invited to take part in CAMX 2015. Position your company to take advantage of the qualified buyers that recognize CAMX as their source for everything composites and advanced materials.

94% of attendees recommend attending CAMX.

Exhibit and Become a Part of this Growing Industry Event!